

Droitwich Spa Area Partnership

ACTION PLAN 2008 – 2011
Report for 2009/10



Improving Public Spaces



Town Events



Spa Youth Zone



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1. Introduction

Welcome to the 2009-11 Droitwich Spa Partnership's (DSAP) Action Plan. This document takes a look back at the Partnership's performance in 2009/2010 and outlines its priorities until 2011 and projects for the year ahead.

DSAP was first established in 2005 and serves the area of Droitwich Spa Town and the 28 surrounding rural parishes. The Partnership comprises of representatives from the public, private, community and voluntary sectors and works under the umbrella of Wychavon District Council, as the Accountable body. It is one of 3 Local Strategic Partnerships in the Wychavon District and has a fund of £30,000 to help deliver its objectives as well as the services of a dedicated Partnership Manager.

DSAP takes a 'bottom-up' approach through identifying local needs in consultation with community representatives and engaging other partners to assist in the delivery of projects. We recognise that we have a unique opportunity: to lead & show the way locally and regionally, to think big but realistically – and most importantly, to make a **real & lasting improvement to the lives of local people.**

2. Droitwich Spa Area Partnership - Overview of Performance 2009-10

This has been another busy year for Droitwich Spa Area Partnership building upon the range of projects supported in 2008/09. The partnership supported 23 projects in 2009/10 to a value of £108,000. Whilst the value is less than the previous year, mainly due to the absence of a large project, this still represents a good return bringing many benefits to the local community. (see Appendix 1)

DSAP has continued to take a mixed approach to project delivery either through providing grant assistance to other organisations, working closely with other partners or taking a more strategic pro-active lead.

In 2009 a number of earlier projects were successfully completed. Spa Youth Zone, the flag ship partnership project, opened in May proving an immediate hit with young people. Over 200 young people use Spa Youth Zone each week enjoying a mixture of social sessions, workshops and activities. A number of outside agencies now use the building and Spa Youth Zone is already taking the lead on new initiatives to tackle issues facing young people e.g. Be Alcohol Safe project. The project is currently funded

from external funding carried forward from 2008/09, small grants from other sources and income generated from room hire. DSAP continues to support this project through 'in kind' contributions of staff time and financial support for specific projects. Wychavon District Council has agreed to provide £30,000 for 2010/11. The aim now is to establish Spa Youth Zone as a charity.

There are a number of other projects, which DSAP provided seed funding for, which have become established as ongoing services and activities, for example the Volunteer Centre and Walking for Health group. In 2009, two business initiatives were successfully delivered. In April a Droitwich Business Day was held to raise awareness of opportunities from the canal and help and advice. In July, the Shop Local Campaign was launched and free branded shopping bags issued. Both of these earlier projects have now been developed into new initiatives for 2010 – 2011.

The 2009/10 fund was used to support a wide range of projects, some new and others either a continuation or further phase of earlier ones. Activities for Young People featured strongly again. The new Droitwich Youth Fishing Academy has proved very popular with many local young people taking up angling for the first time. The Academy has also helped a number of them achieve young leader qualifications and become active volunteers. Other projects supported include an artificial wicket for the cricket club, music and art workshops at Spa Youth Zone and the publication of a summer holiday programme.

Whilst this high level of support, helps to achieve the young peoples objective, the Partnership has been quite conscious of the need to support more projects for the older people objective. During the year a number of new initiatives have started for older people with help from DSAP. Age Concern launched its Home Support Service to tackle the problem of social isolation. Funding was also provided for a new community garden to enable the Almshouses residents to grow their own produce.

There has been a good range of projects under the 'stronger communities' theme ranging from celebrating heritage and arts to publication of the Town Plan. There has been an emphasis on improving resources for the community including provision of a noticeboard, event equipment and a new Droitwich Spa website.

The Partnership has recognised the need to improve the attractiveness of the town centre, which is becoming increasingly important with the ongoing development of the canal. Art in Empty Shops is a new project to utilise shop windows to display art. Funding was provided to Droitwich Air Cadets to create a small garden on a derelict piece of land. The Partnership is taking a strategic lead on a project to improve the visitor welcome through new signage, maps and information.

Town centre events have again been very popular attracting thousands of people and involving many groups from the local community. The events keep with the theme of local distinctiveness to ensure that these celebrate a special aspect of Droitwich. The St. Richard's Festival in May joined with the Classic Car Rally making it a much larger event spread across the whole town. An American themed event was held on 4th July to launch the week long music and arts festival. The day saw live music and dance throughout the town which was enjoyed by the many visitors. The annual Salt Day event, which celebrates Droitwich past and present, is now in its 4th year and was the largest yet with over 100 participants taking part. The town played host to the Wychavon Festival of Brass which attracted bands from across the country. The new Event Noticeboards were installed and have proved a great asset in promoting events and activities.

The recession has continued to affect town centre businesses. However it has been pleasing to see new shops open and reduction in the number of empty premises. DSAP has provided funding for the Town Centre Support scheme and to set up a new Droitwich Business Forum. This forum will be a representative organisation for local businesses, provide information, advice and networking opportunities. The town was selected for the Retail Location Model programme, run by Skillsmart. The programme included consumer research, mystery shopping, town centre audit and award of a marketing grant. The grant will be used to develop a shop local portal on the website as part of the Shop Local campaign.

There are a number of exciting opportunities for 2010/11. The first stage of the canal is due to open in the next few months presenting new tourism opportunities for the town. An important task will be the completion of the Visitor Welcome project and initiate work to improve some of the gateway entrances to the town. The establishment of the Droitwich Business Forum will provide a resource to raise awareness of the tourism opportunities and the support required. The Partnership has agreed to support the main town events again in recognition of the benefits these bring both for businesses and the community. A number of new projects are also planned for young and older people objectives and the health well being and stronger communities themes.

3. What is the Droitwich Spa Area Partnership ?

3.1 Our Objectives

The consultation event in 2005 identified four key objectives, which form the focus of the work for DSAP :

1. Action for Young People

- A place for young people to go
- More things to do – music, sport, community involvement

2. Local Jobs & Opportunities

- The right skills and training
- Creating the conditions for business growth
- More Jobs and opportunities locally

3. Better Involvement, Better Opportunities for Older People

- An understanding of what older people want, and need, to live full and rewarding lives
- The right facilities and services, accessible by all our older residents

4. A Healthy Environment & Active Lives for All

- More opportunities for people to get and stay active
- A more sustainable & accessible environment for people to enjoy

These objectives also link to the Wychavon Community Strategy and Worcestershire Local Area Agreement.

Our objectives are delivered via **specific projects** set out in our **Action Plan** (see page 11)

3.2 What We Do

We will deliver our objectives by doing the following :

- **Capacity Building:**
 - We have a fund of £30,000 per year to help deliver our objectives. This modest 'budget' should be used to lever in much more substantial funding for local projects by being combined with other sources, such as Awards for All, Wychavon D.C. Community Grants, Sport England Funding and private investment / sponsorship;
 - Using our knowledge, we can signpost local people and groups to suitable sources of funding, and support them in their applications and scheme design – and contributions from the Droitwich Spa Area Partnership Fund
- **Providing Leadership:**
 - Our **Objectives** and **Action Plan** are intended to give shape to **Action** within our area, linking the Wychavon D.C Community Strategy and Parish and Town Plans and defining the work and initiatives that the LSP should initiate or give support to
- **Co-ordination:**
 - By working together and knowing what each other are doing we can achieve real savings by not duplicating efforts – we can put groups in touch with others doing the same work or working towards the same ends. This pooling of resources can make a massive difference to the impact of what we do, and its cost
- **Communication & Consultation:**
 - It is vital that whatever we do accurately meets and reflects the needs of local people, communities and businesses. Our LSP Board is therefore intended to be fully representative of the key groups and organisations in our area
 - It is the responsibility of each member to cascade information down from the LSP to their colleagues and associates, and feed back to the LSP any issues or concerns they raise

3.3 Our Promises

In delivering our objectives, and in all that we do, we will:

1. **Actively Seek To Influence & Lobby For Local Services & Local Needs** – where we cannot deliver ourselves (e.g. large-scale capital developments), we will work to ensure that the needs of local people, communities and businesses are taken into account by those that can
2. **Think & Act Sustainably (1)** – All projects we support or undertake will be demonstrably sustainable and make a **lasting** contribution towards our objectives – e.g. we will require provisions for participation and promotion of any activities beyond the initial assisted phases
3. **Think & Act Sustainably (2)** – In all our work, we will take bio-diversity, environmental sustainability and liveability into account
4. **Actively Seek Further Funding** – the LSPs own funds are limited and on their own can only go some way to delivering our objectives. There are funds available nationally, regionally and locally to deliver on **all** our objectives, but only if we think creatively and work in a connected way
5. **Recognise Diversity & Work Inclusively** – In developing and delivering solutions, we will look to include disadvantaged, socially excluded or hard-to-reach groups, and ensure that their needs are identified and met wherever possible to facilitate their full involvement in all our activity

3.4 How We Work

- Our structure is **simple & efficient**
- We have an **LSP Board**, which meets every **two months**. The Board has a **strategic decision making role**, and effectively 'signs off' the work done by the Partnership, and to approve plans for future action
- For consultation and delivery we use a **Champion & Task Group** approach
- We have Named **Champions** on the Board for each of our 4 headline objectives:
 - **Activities for Young People**

- **Jobs & Opportunities**
 - **Older People**
 - **Active Lifestyles & The Environment**
- Each Champion is responsible for the **co-ordination** of their area, and for **Communication & Consultation** with their relevant interest groups and stakeholders – cascading information down, and feeding ideas and needs upwards
 - We form **Task Groups** to devise solutions for issues that arise, and to deliver projects. Each group has **set, clear objectives** – which they deliver, then disband
 - These groups do not have to only include members of the LSP Board – they can, and should, include specialists and ‘experts’ that can add value to the project as needed.

3.5 DSAP Projects and Funding

DSAP aims to support community based projects through either getting actively involved and/or awarding grant funding. Projects must meet one or more of the DSAP and Wychavon Community Strategy Objectives. Projects should also fit within the Action Plan 2008 – 2011 framework (see pg 11).

The procedure for applying funding is as follows :

- Project applicants are sent a DSAP project Application Form and a file opened
- Project applications submitted to the DSAP Manager for checking to ensure that they meet the criteria and are accurately and fully completed. All projects should support the objectives of the DSAP and Wychavon Community Strategy.
- Project applications are considered by the Appraisal Panel, which meets every 2 months. Applicants are invited to attend the panel meeting to present their projects and answer questions. Each project is scored against a criteria checklist and the appraisal panel makes a recommendation. In exceptional circumstances projects may be processed electronically.
- The Chair of the Appraisal Panel presents the recommendations to the DSAP board. The board makes the decision which is recorded in the minutes.

- Projects approved by the DSAP Board are subject to an Offer Letter. The Offer Letter is a contract between the DSAP and the project applicant and will stipulate the conditions under which a project is to be financially supported. This can include 'claw back' stipulations. No funding is to be released unless the project applicant agrees to the terms of the Offer letter and signed copies have been exchanged. It is incumbent upon the project applicant to keep the DSAP informed of the progress and delivery of the project and where relevant, copies of receipts and invoices in support of the project. Funding may be paid in advance as a grant, or against payment of invoices, as appropriate.

4. Droitwich Spa Area Partnership - Action Plan 2008-11

At the Just Imagine consultation event held in 2005, local people and groups identified the things they were most concerned about. This consultation set the framework for the **Vision 2006-2009 Action and Implementation Plan** and the four objectives for the Partnership. These objectives along with the six themes of the Wychavon Community Strategy 2007 – 2010 set the context for the activities supported and delivered by the Droitwich Spa Area Partnership.

Since the event in 2005 there have been further activities which have identified additional ideas for inclusion in the framework :

- Establishing the Droitwich Spa Young Peoples Action Group
- Community consultation event in January 2007
- Setting up the Healthy Living Theme group

Droitwich Spa Area Partnership does not have the same theme group structure as the Evesham and Pershore Market Town Partnerships. Development of ideas and delivery of projects is through a combination of consultation events, project working groups and partnerships with other organisations and groups. The partnership has recently set up the Healthy Living Group Theme Group, which will underpin both Objective 4 of the Partnerships objectives and the 'Improving health and well being' theme of the Community Strategy.

In furtherance of the Wychavon Community Plan and in consultation with community representatives and partnership groups, Droitwich Spa Area Partnership (DSAP) has identified the following priorities for its Action Plan for 2008-11. DSAP also welcome new ideas for projects under these priorities.

a. Communities that are Safe and feel Safe.

- Support 'working together initiatives, responding to local needs, local policing, PACTs, involving people by partners working together
- Reduce speeding problems in villages (Hanbury, Stock and Bradley) through installation of speed reduction units
- Support youth initiatives which help address anti social behaviour
- Support setting up the Community First Response scheme in Crowle and surrounding areas

- Community safety - review current provision of information, provision of community safety advice at town centre events

b. A Better Environment for today and tomorrow

- Development of the green necklace walking route around Droitwich
- Improving the gateway entrances to Droitwich (signage, public realm and green areas)
- Improve heritage tourism through the installation of new signage, information boards and maps
- Review parking problems and options for improvement
- Green school travel plan – identify opportunities for children to walk/cycle to school and develop 2 pilots (1 town, 1 rural)
- High Street Improvement – raise issues concerning the state of the High Street and traffic management and work with the appropriate agencies to address these
- Explore opportunities for re-establishing Droitwich in Bloom
- Flood prevention – to ensure investigation into the summer flooding 2007 is completed and reported and investigate options for a flood board scheme for affected businesses and residents
- Green Homes – improve awareness of ideas and help for improving home energy efficiency. Opportunities for providing information at town centre events and support the energy outreachers programme.
- Support renovation of disused pond at Hadley Heath
- Reclaim the streets and parks – review provision of facilities in open spaces and recommendations for improvements; raise awareness of how problems can be reported and organise events in parks and open spaces
- Protecting open spaces – review status of existing open spaces and identify areas at risk of development
- Access to public rights of way – review issues concerning access to public rights of way and plans for addressing these

c. Meeting the Needs of Children & Young People

(Includes priorities from the action plan for Droitwich Spa Young Peoples Action Group which is affiliated to DSAP)

- Provision of a town centre 'drop in' centre for young people to provide a social meeting place and access to advice services
- Maintain provision the weekly provision at the Youth House and seek opportunities to increase work capacity with other agencies
- Maintain and monitor the current level of provision at Westlands Youth Centre

- Look at innovative solutions to the issues of young people meeting in open areas – create youth spaces where young people are able to play sports, relax and talk to friends in a safe unsupervised environment
- Support the development of a project designed to engage the under 13s in a youth club
- Develop youth provision in Wychbold, Hartlebury and Ombersley
- Provision of youth shelter in Wychbold
- Support the provision of a mobile youth bus for use in rural areas
- Set up a young peoples activities chest to provide small grants to young people and associated organisations to assist with the organisation of activities
- Support Party in the Park through provision of art workshops
- Organise after school music workshops in for children and young people in Droitwich and surrounding villages
- Provision of a trailer to transport canoes and boats to increase opportunities for young people to participate in water sports activities on the canal
- Review areas where young people ‘hang out’ to identify suitability of facilities e.g. seating, lighting
- Audit of supervised and unsupervised amenities for young people
- Review options for skateboarding provision
- Improve linkage between existing clubs and youth groups, showcasing whats on and introducing young people to new ideas
- Review links between school structures and youth groups/clubs to encourage greater participation
- Identify innovative ways to connect young people with the police e.g. Youth PACT, visits to the police station
- Projects to encourage young people and older people to talk and share experiences
- Volunteers to work with young people - support development of the volunteer centre function that will promote volunteering and volunteer opportunities
- Opportunities for young people to volunteer – work with young people to enhance chances to volunteer and look at ways of recognising their commitment
- Establish a local ‘Droitwich Youth Council’ to ensure young people are at the centre of discussions
- Promote a positive image for young people
- Sports for All – look at options that will increase the amount of sporting activities for young people

- Incorporate a Youth Zone area into the annual Salt Day event for young people and youth groups to demonstrate what they do
- Provide opportunities for young people to perform at town centre events
- Organise youth celebration event
- Produce a school summer holiday guide of activities in the DSAP area
- Develop a programme of activity days for young people in the school summer holiday

d. Stronger Communities

- Support setting up a volunteer centre – recruitment of volunteer co-ordinator to improve access to volunteering and support voluntary groups
- Offer short training courses for voluntary groups on volunteer recruitment, management and support
- Support projects which encourage opportunities for volunteering
- Audit of transport provision and options for addressing need through community transport
- Investigate options for providing a flexible, on-demand transport service to enable people of all ages without access to transport to get around more easily and reduce isolation. Initial pilot covering town estate and village.
- Investigate options for using existing bus service to offer a public transport service for the empty 'leg' of the journey to/from school. Initial pilot covering two routes
- Increase awareness and uptake of existing transport options to enable people of all ages to get around more easily
- Pilot a neighbourhood/community travel plan audit
- Rural transport – review current transport provision and availability of information
- Organise Arts4All event to raise awareness of arts in Droitwich and local organisations
- Organise a community play to celebrate the Heritage of the Canal which is produced and performed by local people
- Explore activities to encourage cultural uses of the canal
- Development of Droitwich Arts Network and activities to raise awareness of local arts and culture
- Maximise opportunities for involving arts and culture in events
- Big Draw - organise town centre event to encourage people to draw
- Investigate opportunities for setting up a Living Museum – town centre venue to show case local crafts and provide hands on learning experience

- Work with the Norbury Theatre and support the development of this facility
- Work with St. Andrews Church and support the development of this facility
- Raise awareness of local heritage with trails and guided walks
- Develop opportunities for inter-generational guided walks
- Develop the droitwichspa.com website for use by the community, businesses and visitors
- Produce an access guide to the town to improve accessibility particularly in the High Street
- Rural isolation and access to services – review current access problems, availability of services and initiatives to address these and opportunities for DSAP to engage with current providers
- Experience Droitwich Spa – develop a ‘local activity on your door step’ week/month

e. Improving Health & Wellbeing

- Set up Healthy Living Theme Group
- Audit of healthy living initiatives to identify current provision, level of uptake and any barriers to access, opportunities for rolling out current provision and pilots for new initiatives
- Support projects which encourage community use of local green assets e.g. canal, footpaths, community woods
- Support projects which encourage opportunities for volunteering to improve health and well being
- Support the Walking your Way to Health Initiative (WHI) through setting up Spa Walkers group and initiatives to develop the range of walks available
- Support Droitwich Spa Health Day
- Roll out of Heart Smart Homes programme to other areas of Droitwich
- Develop opportunities for Outdoor Gyms
- Support the development of the Extend exercise programme for older people
- Pilot projects to tackle isolation
- Support initiatives to encourage healthy eating in the local community e.g. food growing co-operative, community food market, healthy eating classes
- Support pilot projects to encourage cycling e.g. lead cycle rides for families
- Raise awareness of information and advice on healthy living through opportunities at events and sharing good practice
- Investigate options for setting up a community garden

- Support healthy living initiatives as part of the town centre 'drop in' for young people e.g. youth café, advice sessions, activities
- Explore opportunities for inter-generational projects which benefit health and emotional well being e.g. cooking skills, budgeting, home help, buddies

f. Economic Success for All

- Local distinctiveness – deliver a range of events to promote Droitwich Spa and support and improve the local economy
- Support town events organised by other groups – music festival, health day, classic car rally, wychavon festival of brass
- Install event Noticeboards in the town centre to help promote events
- Set up town events network
- Develop awareness of the High street as a visitor destination encompassing both the heritage and retail offering, through marketing, information, signage and interpretation
- Organise a business day to raise awareness of the economic opportunities from the canal and business support services
- Support a programme of seminars, workshops and meetings with a particular focus on the economic opportunities from the canal
- Work with local business groups to set up a business network
- Work with the Droitwich Canals Restoration project to identify opportunities for businesses and work with local networks to develop these
- Support a start up grant and business advice programme for new traders in the town centre
- Raise awareness of shopping in Droitwich – improving linkages between the two shopping areas, produce a guide to the High Street, launch keep trade local campaign with the Federation of Small Business, supply free shopping bags
- Visitor audit, research and survey to provide base line data for improving the tourism offering
- Produce a visitor guide to Droitwich and surrounding area
- Organise familiarisation visits for local TICs, accommodation providers and attractions
- Raising the standard – support programme to assist unaccredited accommodation providers to achieve accreditation
- Share and Save – help tourism businesses to procure together and reduce costs
- Droitwich Spa Area Tourism Network – investigate options for setting up local tourism network and produce newsletters
- Support the development of the Heritage Centre

- Explore opportunities for integrating the Brine Baths in the tourism offering and building on the 'health' theme
- Ensure historic buildings are recognised as part of the town's tourism offering
- Support programme of guided town and canal walks and training for tour guides
- Maximise tourism opportunities from the canal
- Explore opportunities for developing a trail linking the town with other 'key' attractions e.g. north worcestershire heritage trail, national salt trail
- Identify opportunities to target new tourism markets e.g. interest groups, coach operators, businesses
- Enterprising young people – run a programme of activity to encourage an enterprise culture in young people
- Carry a learning audit – types of learning, barriers to learning
- Develop learning pilots based on findings of learning audit
- Develop a local learning network to improve opportunities for learning in the community – feasibility study, improve use of existing facilities, establish a local learning programme
- Establish a community learning partnership to manage the delivery of the local learning network
- Develop opportunities for young people to develop skills outside the formal education role
- Develop opportunities for inter-generational learning
- Pilot mobile IT bus in a village to provide inter-generational learning
- School 'Friends' club – run a pilot with a local school to set up a 'friends' club
- Develop schools local history project to build links between local historians and school children

Appendix 1 to Droitwich Spa Area Partnership Action Plan 2009-11

Key Wychavon Community Strategy Objectives :

CS&S – Communities that are safe and feel safe

BE - A better environment or today and tomorrow

C&YP - Meeting the needs of children and young people

SC - Stronger Communities

IHWB - Improving health and wellbeing

ES - Economic Success that is shared by all

DSAP Objectives :

Objective 1 – Action for Young People

Objective 2 - Local Jobs and Opportunities

Objective 3 – Better Involvement, Better Opportunities for Older People

Objective 4 – A Healthy Environment and Active Lives for All

2007/2008 Project Rollover delivery report

Theme	Project Name	Description	Partners	Cost	DSAP	Status
ES, SC (DSAP 1, 2, 3 & 4)	Worcs Credit Union	To establish a credit union in Droitwich. Provision of two Moneypoints to offer access to secure savings schemes and low cost loans and to promote the services of the Credit Union	Festival Housing Group Westlands Comm. Assoc. Black Pear	£11,600	£6,000	Delayed due to loss of volunteers and staff changes

2008/2009 Project Rollover delivery report

Theme	Project Name	Description	Partners	Cost	DSAP	Status
C&YP, CS&FS IHWB, SC (DSAP 1, 2, 4)	Mobile Youth Bus	To provide a safe environment as a community facility for young people in Wychavon rural areas and also town areas. Project in conjunction with PMTP and EMTP	Wychavon, SW Community Safety Partnership WCC Youth Service, West	£30,000	£1,500	Ongoing – launch imminent

			Mercia Constabulary, Voluntary Sector			
ES (DSAP 2)	Town Centre Support	Start up grant and business advice for new retail outlets in the town centre	WDC	£2,500	£1,000	Ongoing

2009/2010 Project delivery report

Theme	Project Name	Description	Partners	Cost	DSAP	Status
CS&FS, SC (DSAP 3 & 4)	Community First Response	To provide an emergency response service in Crowle and surrounding areas	Community First Responders, Crowle Parish Council	£2,300	£1,100	2 nd phase of project
BE, SC, IHWB (DSAP 3 & 4)	Energy Outreachers	To provide energy advice service through an advisor scheme and publications	Spa Housing Association Nexus, University of Worcester	£533	£500	Ongoing – 2 year project
BE, C&YP, SC (DSAP 1, 4)	Community Garden	Creation of a seating area with flower beds on a disused piece of land	Droitwich Air Cadets	£825	£625	Ongoing – expected delivery April
BE, SC, ES, (DSAP 2, 4)	Improving the Visitor Welcome – signage and maps	New signage, information boards and maps to enhance the visitor welcome	WDC, DSTC, Civic Society, Droitwich History and Archaeology Society	£14,222	£4,722	Ongoing
C&YP, SC,	Summer	Publication of summer holiday	Droitwich Spa	£407	£200	Delivered

IHWB (DSAP 1, 4)	Holiday Programme	programme to promote range of activities on offer. Distributed to children and young people in DSAP area.	Young Peoples Action Group (DSYPAG), WDC			
C&YP, CS&FS IHWB, SC, ES (DSAP 1, 2, 4)	Spa Youth Zone	Operate a young people's centre in the town centre to provide a social meeting place and advice services	South Worcestershire Community Safety Partnership, WDC, WCC, West Mercia Police, DSRCVS, Worcestershire PCT, For Droitwich Spa			Opened May. External grant funding c/f from 08/09. In Kind support from DSAP in 09/10.
C&YP, CS&FS IHWB, SC (DSAP 1, 4)	MC and Street Art Workshops/ Promoting Spa Youth Zone	To run MC and street art workshops both as part of the Spa Youth Zone activity programme and at Salt Day and produce materials for use in the community e.g. flags, CD	Spa Youth Zone, Worcestershire PCT, South Worcestershire Community Safety Partnership	£2,240	£1,500	Ongoing – expected delivery May
C & YP, IHWB, CS & FS (DSAP 1, 4)	Droitwich Youth Fishing Academy	A new fishing academy in Droitwich offering young people opportunity to participate in angling, gain qualifications and train as young leaders	Worcester Angling Academy, Angling Development	£5,136	£3,975	Ongoing

			Board, Droitwich Angling Centre, Sports Leader			
C & YP, IHWB (DSAP 1, 4)	Artificial Cricket Wicket	Installation of new artificial wicket for the junior section of Droitwich Spa Cricket Club, local schools and youth groups	Droitwich Spa Cricket Club, English Cricket Board, Worcestershire PCT	£7,688	£1,688	Ongoing – expected delivery June
SC,C&YP, IHWB, ES (DSAP 1, 3 & 4)	Heritage of the Canal	Community Play about the heritage, restoration and future of the canal. Produced and performed by local people	The Waterways Trust, WDC, British Waterways, Droitwich Canals Trust, WCC	£11,350	£1,000	Delivered
SC (DSAP 1, 3 & 4)	Arts Events	Arts4All event to raise awareness of arts in Droitwich and local organisations	Wychavon, For Droitwich Spa, Norbury Theatre	£1,500	£500	Delivered
SC (DSAP 1, 2, 3 & 4)	Droitwich Spa Town Plan	Development and publication of Town Plan	Droitwich Spa Town Plan Steering Group, Droitwich Spa Town Council, Civic Society	£1,500	£250	Complete
SC (DSAP 1, 2, 3 & 4)	Community Noticeboard	New noticeboard for Westlands Community Hall	Westlands Community Association	£1,050	£600	Complete
SC	Event	To provide resources (e.g. PA system,	Droitwich Spa	£1,750	£1,450	Ongoing –

(DSAP 1, 2, 3 & 4)	Resources	tables, chairs) to improve operations of events	Events Group, WDC, For Droitwich Spa			expected delivery March
SC, C&YP, IHWB, ES (DSAP 1, 2, 3 & 4)	Droitwich Spa Website	Development of droitwichspa.com to provide a website for use by the community, businesses and visitors	For Droitwich Spa, WDC, Nexus	£6,750	£1,500	Ongoing
SC (DSAP 3 & 4)	Celebrating Local Heritage	Update and prepare display materials about the heritage of Droitwich Spa	Droitwich History and Archaeology Society, WCC, Droitwich Spa Town Council	£250	£250	Ongoing
SC, BE, IHWB, ES (DSAP 1, 2, 3 & 4)	Art in Empty Shops	Displays of art in empty shop windows by local artists and community groups; art workshops to produce art; art taster sessions at events	WDC, Droitwich Arts Network, For Droitwich Spa, St. Andrews Sq.	£1,100	£1,000	Ongoing
IHWB, BE, C&YP, SC (DSAP 1, 2, 3 & 4)	Using Local Green Assets – Droitwich Community Woods	Open day to raise awareness of the woods – walks and activities (DSAP funding used for publicity costs- expenditure incurred prior to event cancellation)	WDC, Worcestershire Wildlife Trust, Droitwich Canals Trust, Civic Society, Reserve Volunteer Group	£2,040	£540	Not completed – event cancelled due to extreme weather.
IHWB, SC (DSAP 3 & 4)	Home Support Service	Long term support service for older people who are socially isolated – regular home visits and support for	Age Concern, Worcestershire PCT, Eveson	£9,000	£2,000	Ongoing

		participation in activities	Trust			
IHWB, BE, SC (DSAP 3 & 4)	Grow Your Own at Home	Community Garden for residents of the Almshouses to grow own fruit and vegetables	Coventry Charity, Almshouses Residents, Worcestershire PCT	£2,100	£1,600	Ongoing – expected delivery April
ES, SC, CS&FS, IHWB (DSAP 1, 2, 3 & 4)	Local Distinctiveness	To help promote and deliver a range of events to promote Droitwich Spa and to support and improve the local economy (St. Richard’s Festival, American Celebration, Salt Day)	WDC, DSTC, For Droitwich Spa, St. Andrews Sq. Churches Together, Droitwich Canals Trust, Forever Forties	£15,000	£1,000	Delivered
ES, SC (DSAP 1, 2, 3 & 4)	Wychavon Festival of Brass	Brass band festival in Droitwich	WDC, Town Councils (Droitwich, Evesham, Pershore, Wychavon Festival of Brass Group, WCC, Lions	£15,639	£2,000	Delivered
ES, SC (DSAP 2)	Droitwich Spa Business Forum	Set up a business forum to be the representative organisation for local businesses, identify opportunities, networking, provision of information	For Droitwich Spa, WDC, Businesses	£1,700	£1,000	Ongoing

		and advice				
ES, SC (DSAP 2)	Shop Local Campaign - Website	Develop a shop local portal on the droitwichspa.com website – business listings and discount vouchers	For Droitwich Spa, WDC, Skillsmart,	£1,500		Ongoing
ES (DSAP 2)	Town Centre Support	Start up grant and business advice for new retail outlets in the town centre	WDC	£2,500	£1,000	Ongoing – 2 year project
Total 2009-10 Costs, DSAP grant and Match funding				£108,080	£30,000	

Appendix 2 to Droitwich Spa Area Partnership Action Plan 2009-11

Proposed projects for delivery 2010-11

Key Wychavon Community Strategy Objectives :

CS&S – Communities that are safe and feel safe

BE - A better environment or today and tomorrow

C&YP - Meeting the needs of children and young people

SC - Stronger Communities

IHWB - Improving health and wellbeing

ES - Economic Success that is shared by all

DSAP Objectives :

Objective 1 – Action for Young People

Objective 2 - Local Jobs and Opportunities

Objective 3 – Better Involvement, Better Opportunities for Older People

Objective 4 – A Healthy Environment and Active Lives for All

Theme	Project Name	Description	Partners	Cost	DSAP	Notes
BE, ES (DSAP 2 & 4)	Gateways to Droitwich Spa	Improvement of Gateway entrances to Droitwich Spa – welcome signage, underpasses, public realm and green areas	Civic Society, WDC, WCC	£6,000	£2,000	Not confirmed
BE, SC, ES, (DSAP 2, 4)	Improving the Visitor Welcome – signage and maps	New signage, information boards and maps to enhance the visitor welcome	WDC, DSTC, Civic Society, Droitwich History and Archaeology Society, St. Andrews Sq.	£15,778	£3,278	Ongoing – 2 year project
C&YP, CS&FS (DSAP 1)	Young Peoples Activities Chest	Grant chest for young people/organisations assisting young people to apply for funding for activities	Droitwich Spa Young Peoples Action Group (DSYPAG)	£5,000	£2,000	Not confirmed
C&YP,	Spa Youth	Operate a young people’s centre in the	South			Ongoing.

CS&FS IHWB, SC, ES (DSAP 1, 2, 4)	Zone	town centre to provide a social meeting place and advice services	Worcestershire Community Safety Partnership, WDC, WCC, West Mercia Police, DSRCVS, Worcestershire PCT			External grant funding c/f from 08/09. In Kind support from DSAP in 10/11. WDC awarded £30,000 funding 10/11
C&YP, CS&FS, IHWB (DSAP 1, 4)	Be Alcohol Safe	Project to address the problem of alcohol consumption amongst young people – Safe Zone, alcohol workshops, under 13 sessions	Spa Youth Zone, South Worcestershire Community Safety Partnership, WDC, Worcestershire PCT	£22,600	£3,000	Confirmed
C & YP, IHWB (DSAP 1, 4)	Fun Kit	Scheme offering a range of activities e.g. climbing wall, canoeing, circus skills, geocache for young people	WDC, WCC, Worcestershire PCT, DSYFAG	£9,097	£1,000	Not confirmed
SC, BE, IHWB (DSAP 3 & 4)	Community Transport Project	Develop community transport project to follow on from 08/09 audit	DSRCVS, WCC	£2,000	£1,000	Not confirmed
SC (DSAP 3 & 4)	Celebrating Local Heritage	Update and prepare display materials about the heritage of Droitwich Spa	Droitwich History and Archaeology	£50	£50	Ongoing – 2 year project

			Society, WCC, Droitwich Spa Town Council			
SC, BE, IHWB, ES (DSAP 1, 2, 3 & 4)	Art in Empty Shops	Displays of art in empty shop windows by local artists and community groups; art workshops to produce art; art taster sessions at events	WDC, Droitwich Arts Network, For Droitwich Spa, St. Andrews Sq.	£2,300	£2,000	Ongoing – 2 year project
SC, C & YP, IHWB, ES (DSAP 1, 2, 3 & 4)	Music and Arts Festival	Week long festival celebrating local music and arts – town event, various performances, open showcase, school choirs	For Droitwich Spa, WDC, Elmley Trust, Local Schools, St. Andrews Sq.	£24,000	£2,500	July 2010
SC, C & YP, IHWB, ES (DSAP 1, 2, 3 & 4)	French Twinning	To establish twinning links with Voiron, France, facilitate exchange projects and work together on projects of common interest	Droitwich French Twinning Group, DSTC	£600	£500	Not confirmed
SC, C&YP, IHWB, ES (DSAP 1, 2, 3 & 4)	Local Learning Network	Feasibility study and pilot projects to develop opportunities for learning in the community	WDC, Westlands Comm. Assoc, Age Concern, Older Peoples Forum (OPF), LSC, WCC Extended Schools, DSYFAG	£5,000	£1,372	Not confirmed
IHWB, BE, SC	Your Local Community	Set up and run a community food market at Chawson Barns	Chawson Valley Community	£3,500	£1,000	Deferred from 09/10

(DSAP 1, 2, 3 & 4)	Market		Association, Worcestershire PCT			
IHWB, SC (DSAP 1, 3 & 4)	Adopt a Garden	Scheme to help older people maintain their gardens with the help of volunteer gardeners in exchange for offering an area for growing fruit and vegetables	Age Concern, DSTC, Worcestershire PCT	£6,604	£1,000	Confirmed
IHWB, SC (DSAP 3 & 4)	Luncheon Club	Community lunches in Westlands Hall enabling older people to meet and socialise	Festival Housing, WDC, Westlands Forum, Age Concern	£500	£300	Not confirmed
IHWB, C & YP, SC, ES (DSAP 1, 2, 3 & 4)	Gloverspiece Mini Farm – Animal Roadshow	Care Farm offering facility for local organisations and groups, especially those working with vulnerable people, to gain experience of looking after animals, growing produce and participating in helping around the farm. The animal roadshow will take animals out to events and venues such schools and care homes	Gloverspiece Mini Farm, Care Farming West Midlands	£15,000	£3,000	Not confirmed
ES, SC, CS&FS, IHWB (DSAP 1, 2, 3 & 4)	Local Distinctiveness	To help promote and deliver a range of events to promote Droitwich Spa and to support and improve the local economy	WDC, DSTC, For Droitwich Spa, St. Andrews Square, Churches Together, Droitwich	£15,000	£1,000	Summer 2010

			Canals Trust, Forever Forties			
ES, SC (DSAP 2, 4)	Visitor Guide	Visitor guide to promote Droitwich Spa and surrounding areas	WDC, DSTC	£4,000	£2,000	Not confirmed
ES, SC (DSAP 2)	Droitwich Spa Business Forum	Set up a business forum to be the representative organisation for local businesses, identify opportunities, networking, provision of information and advice, development of business and shop local portal on the website	For Droitwich Spa, WDC, Businesses	£10,300	£3,000	Ongoing – 2 year project
ES, SC (DSAP 2)	Shop Local Campaign – Shop Information Board	2 shop information boards to showing location of shops in the High Street and St. Andrews Square Shopping Centre	For Droitwich Spa, WDC, Droit, Skillsmart, St. Andrews Sq. Businesses	£4,000		Confirmed
Total 2009-10 Costs, DSAP grant and Match funding				£151,329	£30,000	

Appendix 3 Droitwich Spa Area Partnership Membership – January 2010

Sector	Agreed Membership
Public : elected	District Councillors x 3 1 County councillor + supporting officer 1 Town Council + supporting Town officer (non-vote) 1 CALC
Public : non-elected	Droitwich Spa High School Droitwich Spa Housing Association/Festival Housing Group British Waterways – DCRP Worcestershire PCT
Private	For Droitwich Spa 2 Vacancies
Community Sector	Droitwich Spa Civic Society Age Concern 1 Vacancy
Voluntary Sector	Droitwich Canals Trust Worcestershire Wildlife Trust Droitwich Spa & Rural Council for Voluntary Services
Total Number	19 if all places taken up + support officers

Appendix 4 Wychavon Strategic Partnership - List of members – January 2010

Person	Organisation
Michael Amies	Pershore Market Town Partnership/LSP
Councillor Bob Banks	Worcestershire County Council
Chris Brooks, Regeneration Manager	Wychavon District Council
Brian Browne	Wychavon CALC Area Committee
Maggie Bryan, Community Engagement Manager	Worcestershire County Council
Councillor Pam Davey	Droitwich Spa Partnership/LSP
Fred Davies, Planning Policy Manager	Wychavon District Council
Lodee Dudley, Consultant in Public Health	Worcestershire PCT
Andrew Ford, Senior Planning Officer	Wychavon District Council
Helen Gray	Wychavon Community Action Partnership
Dave Hemming, Community Safety Manager	Wychavon District Council & South Worcestershire Community Safety Partnership
Dave Holland	Hereford & Worcester Fire & Rescue Service
Clare Holloway	Rooftop Housing Group Limited
Ian Hughes, Chief Executive	Rooftop Housing Group Limited
Mark Jackson, Chief Executive	St. Richards Hospice
Kate Jones	Worcestershire County Council
Inspector Sean Kent	West Mercia Police
Cherrie Mansfield, Strategy & Performance Manager	Wychavon District Council
Gerry O'Donnell	Evesham MTP/LSP
Tracy Perkins	Wychavon District Council
Richard Quallington	Community first
Phil Reed	Learning & Skills Council, Herefordshire & Worcestershire
Frances Roberts	Learning Skills Council

Phil Russell	Hereford & Worcester Fire Rescue Service
Elaine Salter, Housing Services Manager	Wychavon District Council
George Sherry	Hereford & Worcester Fire Rescue Service
Angela Smith	Worcestershire Federation of Small Businesses
Councillor Mrs Audrey Steel	Wychavon District Council (Core Group Chairman)