



Welcome

Welcome to the latest issue of **Communicate**. Its purpose is to keep you and your colleagues up to date with news from [Wychavon Strategic Partnership](#), the three area-based [LSPs](#) and the [Worcestershire Partnership](#). Do get in touch with Tracy with your comments or suggestions for the next issue.

[Audrey Steel](#) – Strategic Partnership Chair
[Cherrie Mansfield](#) - Wychavon Council
[Tracy Perkins](#) – Wychavon Council

Strategic Partnership

The Partnership last met on 14 July 2010. Click [here](#) to view the agenda and minutes. The Partnership discussed [proposed changes](#) to the Worcestershire Partnership structure. There was a discussion on the impacts of the Coalition's Government programme on LSPs. The Partnership agreed a new approach to the Wychavon Community Strategy as part of a single Worcestershire Community Strategy. The latest [Wychavon Health Profile](#) was considered.

Opportunity Vale of Evesham

Led by Wychavon Strategic Partnership, this is an ambitious three-year project to provide help to struggling communities in parts of the Vale of Evesham. Funded through the Local Area Agreement reward grant, the project aims are to:

- improve skills and confidence
- reduce fuel poverty
- improve health.

A wide range of organisations and individuals are involved in developing the project. The next step is centred on setting baselines and gathering information, through a face to face survey of households. The results will shape the

second stage of the project. For more information please contact the Project Manager, [David Manning](#), on 01386 565478.

Local Partnerships

[Droitwich Area Partnership](#) (DSAP)
The Partnership has recently received its first award for the Spa Youth Zone project. It was the West Midlands winner in the Social and Community Category of the Action for Market Towns Awards. The Youth Zone continues to be popular with young people and now runs additional sessions for 16 - 19 year olds and 11- 13 year olds. It has also opened a safe zone on Friday nights, in conjunction with the South Worcestershire Youth Detached Team, for young people who need help with dealing with the effects of alcohol.

The LSP has supported St. Richards Day and the Music Festival and plans are underway for Salt Day on 11 September. DSAP is also involved in the 'Window on the Arts' project which has enabled local artists and community groups to display art work in empty shops windows. Looking forward, priority projects include setting up a Droitwich Business Forum and new signs and maps in the town centre.

[Evesham Market Town Partnership](#) (EMTP)
The Partnership has developed joint initiatives with the Vale of Evesham Commerce and Tourism Association to encourage shoppers to stay loyal to the town. These include a '50 reasons to shop in Evesham' campaign as well as continuing to encourage tourism through a strong events programme. Helped by excellent weather the Balloon Festival attracted record crowds and the Morris Festival drew extra business to the Vale's villages as well as increasing business for Evesham. The Asparagus Festival

generated over £2 million visitor spend. The High Street refurbishment is now complete and customers are returning to the town. The Cardiac Rehabilitation Centre is relocating to larger premises due to high demand. EMTP has supported activities for children and young people.

[Pershore Market Town Partnership](#) (PMTP)

The Partnership's action plan this year focuses on a mix of support for town events and youth projects. PMTP has helped fund the revival of the Midsummer Brass Festival, which saw over 600 people attending the event, held again after a five year absence. It is supporting this month's Pershore Plum Festival.

The Partnership has also supported the creation of a new young people's resource - the 'Time 4 U Hub'. Based at the Riverside Youth Centre, and with pilot sessions already up and running, the Hub will provide a 'one stop shop' range of advice services for young people from sexual health, to healthy lifestyles and careers. The Partnership is also supporting a series of rural projects with the purchase of village speed reduction units for Peopleton, Flyford Flavell, Upton Snodsbury and Whittington villages.

Worcestershire Partnership

Following the Coalition Government's announcement that Worcestershire won't receive the second tranche of the **Local Area Agreement reward grant**, a shortfall in the reward grant allocations was identified. To meet the shortfall, the Worcestershire Partnership Board agreed to cut all existing reward grant allocations by 20% at its meeting in July. For Wychavon LSP this means finding total savings of £120,000 from the Opportunity Vale of Evesham budget (£500K for 3 years) and the district LSP support budget (£20K for 5 years). As a result, we have reduced the Opportunity Vale of Evesham budget to £420,000 and the LSP support budget from five to three years.

Worcestershire's very first [Compact Awards](#) take place on 2 November.

The purpose of the event is to celebrate and raise the profile of the joint working between the voluntary and community sector and statutory services in the county. Nominations are being sought for the awards. If you know of joint work between the VCS and the public sector that deserves real praise, or you've been involved with a project that improved local people's lives thanks to joint working, email compactawards@yss.org.uk for an application form.

Other news

Worcestershire County Council is currently seeking views on the current and future challenges and opportunities for the county's economy and business. The [Local Economic Assessment consultation](#) closes on 27 September.

Out now

- [Inbrief](#) the monthly online briefing from Worcestershire Partnership.
- [Partnership matters newsletter](#): summer issue.
- [The Voice](#) the latest edition of the quarterly magazine for the VCS.
- [Children's Trust newsletter](#) first newsletter.

Diary dates

Wychavon Strategic Partnership:

6 September

Evesham Market Town Partnership:

9 September

Pershore Market Town Partnership:

28 September

Droitwich Area Partnership:

6 October

Worcestershire Partnership Board:

6 October

Communicate is produced by Tracy Perkins and Cherrie Mansfield at Wychavon District Council. Contact Tracy with feedback, suggestions and contributions on 01386 565517 or e-mail tracy.perkins@wychavon.gov.uk