



Reading Tower

THE SURROUNDING AREA

As a base for touring, Broadway is ideally situated for visiting:

- The North Cotswolds villages and towns such as Chipping Campden, Stroud on the Wild, Bourton on the Water, and Upper and Lower Slaughter. The more nearby picturesque villages such as Broadway and Norton.
- Worcester and the vale of Evesham - with the historic town of Evesham and Evesham within 10 miles.
- The National Trust properties: Bicton Manor and Snowhill Manor and privately owned houses such as Salford Court and Starway.
- Stratford-upon-Avon and Warwick Castle, both within an hour of the village.
- The larger cultural centres of Oxford (50 miles), Worcester (22 miles), Bath (34 miles) and the City of Oxford (34 miles).

For the walker Broadway is ideal. With the Cotswold Way running down the High Street and many other walks for those preferred or casual walker. Leisure activities such as golf and racing abound.

Broadway is 10.5 miles from the M5 and 45 miles from the City of Birmingham. Glosford is 34 miles, with Beaulieu Airport 80 miles. Birmingham Airport and the National Exhibition Centre are 20 miles away. There is a railway station to London, Farnborough, Exeter (3 miles) and Norwich (10 miles).



BROADWAY - HISTORIC GATEWAY TO THE COTSWOLDS

The village of Broadway lies at the foot of the Cotswold Hills on the southern tip of Wiltshire.



The village dates from early times and was certainly a settlement in the Roman period. It gained its name 'Brodemora Garone' (Broad Village) from around the 9th Century, over the years changing until its modern spelling 'Broadway' became a common usage in the 16th Century.

In about 1800, Broadway became an important staging post for coaches running the Worcester to London route to change horses. Even at the time that way inns and hotels appeared, including the famous Jigger Arms. The 14th and 17th Century also saw the height of the great Cotswold stone building.

With the advent of railways the village went into decline, only to become popular again in the late 19th Century, as a haunt for Victorian artists and writers such as J.M.W. Turner, Vaughan Williams, Henry James, Edward Elgar and Agatha Christie. Edwin Austin Abbey and John Singer Sargent, who all sought inspiration from natural beauty and harmonies of the village and its architecture.

In the late 19th to early 20th Century Broadway came into its own as a centre for The Arts and Crafts Movement, with William Morris a regular visitor and Gordon Russell establishing his furniture workshops and factory in the village.



Nowadays, Broadway is known as an international tourist destination by all who seek its calm, tranquillity and outstanding natural beauty.

BLANDFORD BOOKS



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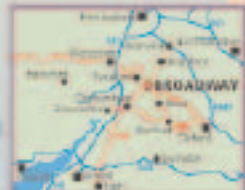


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LOCATION AND AMENITIES

Broadway offers the visitor and shopper an inspired retail experience with a High Street 80% independently owned. There is a wide choice of shops, book shops and galleries, a post office, chemist, butcher, small supermarket, two banks, churches of most denominations, a library, health centre and tourist information centre.

The village also has a tantalising array of fine dining with restaurants, hotels, public houses and tea and coffee shops - all offering an excellent range of local tastes. If staying in Broadway you have a choice of hotels, a wide range of quality bed and breakfasts and for the town independent water, catering and caravanning.



The Green and The Swan

BROADWAY - JEWEL OF THE COTSWOLDS

For visitor or village, Broadway is often referred to as 'The Jewel of the Cotswolds' - with its beautiful village green and wide green-washed High Street, lined with a variety of hand-crafted houses and cottages - it is simply unique in the Cotswolds.

Today, Broadway still has strong links with the arts, with the Gordon Russell Heritage Centre and the numerous galleries that line the High Street.

In 2006 the village of Broadway and the Cotswolds celebrated 40 years as an Area of Outstanding Natural Beauty.



The Green and The Swan

