



Second draft action plan: May 2008

This is a second draft action plan to support delivery of the Community Strategy. It contains, in tabular format, actions that members of the Core Group and other partners have already discussed in some detail and/or agreed. It also contains a list of the ideas contained in the Community Strategy for further reflection by partners with a view to developing a few of these into actions we can collectively deliver.

Clearly there is more work to do to finalise the action plan – which is where you come in! **With the exception of the three LSP Chairs, please can all Core Group members identify at least three actions from the tables and lists below that they can work with other partners to deliver.** The final action plan will also incorporate key actions from the three LSP action plans, which will be added shortly.

1. Communities that are safe and feel safe

Our shared priorities

- Reduce crime
- Reassure people and reduce the fear of crime
- Tackle anti-social behaviour and disorder
- Reduce the harm caused by drugs and alcohol
- Tackle speeding traffic and improve road safety

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
<ul style="list-style-type: none"> ▪ Reduce crime ▪ Reassure people and reduce the fear of crime ▪ Tackle anti-social behaviour and disorder 	We will use mobile CCTV to detect and prevent crime and anti-social behaviour			Wychavon Community Safety Team	West Mercia Police			
<ul style="list-style-type: none"> ▪ Reduce crime 	We will prevent and			West Mercia	Wychavon			

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
<ul style="list-style-type: none"> Reassure people and reduce the fear of crime 	reassure victims of crime from becoming repeat victims through further investment in security equipment and target hardening			Police	Community Safety team			
<ul style="list-style-type: none"> Tackle speeding traffic and improve road safety 	We will target speeding in communities where it has a significant impact by using speed guns and issues fixed penalty notices. Community Support Officers are trained in assessment, evaluation and deterrent initiatives.			West Mercia Police	Wychavon Community Safety team, Worcestershire County Council Highways			
<ul style="list-style-type: none"> Tackle speeding traffic and improve road safety 	Vehicle activated speed signs			Wychavon District Council?	Parish Councils			

Other ideas from the Community Strategy:

- Responding to local needs, reducing duplication and increasing efficiency through **community engagement processes**, such as PACT.
- Exploring the feasibility of setting up a South Worcestershire **mediation service** to deal with neighbour disputes and people worried about groups hanging around in public places.
- Increasing the number of young people receiving **targeted drug and alcohol education**, including harm reduction.
- Working with local communities to **tackle speeding traffic** in rural areas and improving road safety, for example through school education programmes.

2. A better environment – for today and tomorrow

Our shared priorities

- Create a clean environment - free from dog mess, litter, chewing gum and fly tipping
- Reduce the impacts of climate change and household energy consumption
- Aid recovery from recent flooding and minimise the impact of future floods
- Improve the condition of roads
- Plan for the future development of the Hill and Moor landfill site

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
<ul style="list-style-type: none"> ▪ Reduce the impacts of climate change and household energy consumption 	Set a target for the provision of on site generation from renewable sources in all new developments to reduce carbon emissions.			Wychavon District Council	Malvern Hills District Council, Worcester City Council			
<ul style="list-style-type: none"> ▪ Reduce the impacts of climate change and household energy consumption 	Seek to increase number of partners that have signed up to the Worcestershire Climate Change Pledge.			Wychavon Community Plan Core Group				
<ul style="list-style-type: none"> ▪ Reduce the impacts of climate change and household energy consumption 	Promote home energy efficiency and renewable energy resources through: <ul style="list-style-type: none"> ▪ Local champions to be identified & training provided ▪ Parish Councils to have more active 	01/04/08	31/03/08	Wychavon District Council Housing Services (Elaine Salter)	District Members, Parish Councils, LSPs, local employers Utility Companies, Insulation companies	Council grant programme National Warmfront programme Training	Local champions Promotional materials	Draft proposal

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
	<ul style="list-style-type: none"> role ▪ Raise awareness of help available to the vulnerable and fuel poor via leaflets, articles, presentations, thermal imaging tool on website etc also findings of the Hot house Project ▪ Local competitions e.g. free insulation measures for winner 				Affordable Housing Providers Social Care, PCT, Home Improvement Agency, Telecare providers Local community	via WEEAC		
	Produce a South Worcestershire Joint Core Strategy setting out a framework for future development in the area. This will be the 'spatial expression' of the community strategy, reflecting the plan's key themes and relevant priorities.			Wychavon District Council	Malvern Hills District Council, Worcester City Council			

Other ideas from the Community Strategy:

- Carrying out **joint community 'walkabouts'** to identify priority areas for action in towns and villages and setting up **pride of place** schemes.

- Encouraging **greater energy efficiency and take-up of renewables**, for example through producing information for residents and developers, a partnership campaign promoting practical energy saving tips and incentives to purchase renewables across the county.
- **Sharing skills and resources to achieve energy efficiencies**, for example negotiating bulk energy deals, taking part in the annual county wide switch it off campaign in November, stimulating innovation and attracting external funding for projects.
- Walk in **events and demonstrations to promote environmental issues** and encourage residents to take action to minimise the impact of their lifestyles.
- **Planning to cope with future extremes of weather**, for example lobbying the Environment Agency to change its policy on ditch clearance, flood prevention activity, promoting self-help, lobbying for flood protection measures to be included in the Decent Homes standard and in new housing, specifying sustainable urban drainage systems for new developments and through future land use planning policies.
- Exploring the potential for **public space and biodiversity gain** as part of new developments, such as at Throckmorton Airfield.
- Developing **biodiversity indicators** as measures of success, for example changes to particular species in Local Nature Reserves.
- Undertaking a **district wide survey of highway and pavement conditions** to identify and agree the worst roads and pavements in need of renewal, lobbying for investment and creating more safe **cycle routes**.

4. Economic success that is shared by all

Our shared priorities:

- Support local businesses and village services
- Build understanding about and increase involvement of migrant workers
- Improve access to education and learning opportunities for all
- Develop the Throckmorton airfield

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
▪ Build understanding about and increase	Migrant workers:							

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
involvement of migrant workers	Angela & Chris to draft action							
<ul style="list-style-type: none"> Improve access to education and learning opportunities for all 	Skills gap: Angela & Chris to draft							
<ul style="list-style-type: none"> Improve access to education and learning opportunities for all 	Sectoral approach on high tech and medical technology to identify potential employers to attract to the district, future locations, links with schools and colleges.							
<ul style="list-style-type: none"> Improve access to education and learning opportunities for all 	Education Business Partnership							

Other ideas from the Community Strategy:

- **Improving and joining up local business support**, for example support and incentives to reduce business environmental impact, business networking, promoting local businesses at events, expanding the train to gain service to cover more smaller businesses and business owners, advice to support diversification opportunities for rural businesses, better promotion of empty business premises
- **Regenerating areas of Evesham** affected by the recent floods and enhancing the quality of shopping opportunities and the visitor experience in the town. (EMTP)
- Training and introducing **accredited guides** for one or more of the towns to increase visitor numbers and pass on local knowledge.

- Improving **access to education and learning** for all groups within the community, such as creating a register of all local education providers, promoting University of the Third Age activities, IT skills training in rural areas.
- **Building understanding about and involvement of migrant workers**, for example supporting the Evesham Eastern Festival with linked activities in Pershore, asking migrant workers what support they need, employing a Polish/Eastern European support worker to enable access to education, training, language skills and health care services.
- Working with the land owner to **progress development of Throckmorton airfield** and considering opportunities for public space and biodiversity gain as part of the development.
- Supporting and promoting existing **debt counselling and advice services** run by organisations such as the CAB and Age Concern.

5. Improving health and well-being

Our shared priorities:

- Reduce the incidence of coronary heart disease, cancer, obesity and diabetes
- Increase levels of physical activity across all generations
- Tackle alcohol misuse
- Improve the care and quality of life of older people
- Increase the availability of NHS dental services and improve access to health facilities and services for all
- Improve treatment and choices for people with mental health problems

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
<ul style="list-style-type: none"> ▪ Improve treatment and choices for people with mental health problems 	Set up an out of hours rota/contact for mental health services							
<ul style="list-style-type: none"> ▪ 								

Other ideas from the Community Strategy:

- **Extending the healthy walking project** beyond the Vale of Evesham, producing a booklet of Wychavon walks graded according to level of difficulty, which could include descriptions of the biodiversity and geodiversity of the area.
- Exploring **'green exercise'** schemes and supporting more **Forest schools**.
- Extending the **provision of type 2 diabetes education programmes** through a patient led approach and voluntary agency support and running weight management clinics.
- Opening **communal facilities at sheltered housing schemes** to the public aged over 55 and using them as a base for activities and campaigns for older people.
- Investigating the feasibility of **mobile health vans** for rural areas, providing 'health MOTs' and other services.
- Developing a **health related English as Second Language course** to enable and support migrant workers to access health services appropriately.
- Improving **life choices for people with mental health needs** through work placements and healthy lifestyle interventions.

6. Meeting the needs of children and young people

Our shared priorities:

- improve activities/facilities for young people

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
<ul style="list-style-type: none"> ▪ improve activities/facilities for young people 	<p>Provide more information and raise awareness about the community - targeted communications, including promoting Plug & Play and</p>							

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
	communicating with schools.							
<ul style="list-style-type: none"> improve activities/facilities for young people 	<p>Set up youth councils to enable young people to be involved in decision making, get funding and implement local projects e.g. projects to represent and share the experiences of young people living in the district such as an urban/rural reality dvd project. Are we expecting them to produce two projects for young people (e.g. north & south)? Sources of funding - Volunteer centre??</p>							
<ul style="list-style-type: none"> improve activities/facilities for young people 	<p>Improving employment opportunities – creating an employer guide to young people in work (is this promoting employment regulations? Or a guide for young people on careers - getting work</p>							

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
	experience etc? or two separate guides?), promoting the usefulness of apprenticeships – Spa housing already run a scheme through Droitwich High School, may wish to find out details of the scheme							
<ul style="list-style-type: none"> improve activities/facilities for young people 	<p>Create safe places young people who are homeless – Run a pilot project based in Droitwich. A shared housing scheme for young people who are vulnerable or homeless. These will be 2 bed properties, which are owned by Spa Housing Association with floating support. We are initially looking at 3 properties which will give us housing for 6 young people on a pilot scheme.</p>							
<ul style="list-style-type: none"> improve activities/facilities for young people 	<p>Create activities for young people and more places to go – creating x number of</p>							

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
	<p>new youth shelters across the district and working with LSPs to expand youth provision, negotiating with businesses to encourage evening youth support. Could potentially include a non-alcoholic pub?</p> <p>Sports coaching (what is the new action on this? Expand to x number of additional programmes in next few years, is this real partnership action?). Shall we include the mobile bus to be set up over the next few years?</p> <p>Programme of street parties in rural areas – this would be an inter-generational project, would also empower parishes to promote good community relations</p>							

Other ideas from the Community Strategy:

- **Jointly commissioning activities** for young people to increase the number of places to go and things to do.
- Developing **district youth forums** to engage young people in decision making.
- Setting up **mentoring schemes for looked-after children** to ensure all young people are in education or employment.
- Better promotion and **use of existing rural facilities** and venues by young people, such as village halls.
- Encouraging **intergenerational projects** to help build understanding and respect between younger and older generations. For example linking up young people at ShiNE housing project with sheltered schemes, projects where older people share their skills with young people, broader cross-generational use of venues.
- **Simplifying grants** for voluntary youth groups and **lobbying to remove barriers** that prevent young people from volunteering.
- Exploring the feasibility of providing a **rural youth worker** to work with young people to ensure they have a voice about their housing needs and to help them engage and develop local activities.

7. Stronger communities

Our shared priorities:

- Increase the availability of affordable housing
- Reduce fuel poverty
- Improve transport choice and availability, particularly in rural areas
- Improve access to services
- Increase sporting and cultural facilities and activities

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
▪ Increase the availability of affordable housing	Raise awareness of the need for affordable housing with the aim	01/04/08	31/03/09	Wychavon District Council Housing	District Members, Parish	Rural Housing Enabler	Housing Corporation	Draft proposal

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
	<p>of bringing forward possible development sites more quickly through:</p> <ul style="list-style-type: none"> ▪ Roadshows for local groups / stakeholders ▪ Promotion of local Parish Plans and Parish Needs Surveys ▪ Liaison with local Parish Councils, local employers and communities ▪ Review of partner land banks and advertisement for potential sites ▪ Community engagement 			<p>Services (Elaine Salter)</p> <p>Or</p> <p>Community First (Nigel Potter)</p>	<p>Councils, local employers</p> <p>Rural Housing Enabler , Housing Services , Planners, Highways etc</p> <p>Supporting People, Social Care, PCT</p> <p>Affordable Housing Providers</p> <p>Local landowners</p> <p>Local community</p>		<p>funding</p> <p>Suitable development sites</p> <p>Production of Affordable Housing information pack & promotional materials</p>	
<ul style="list-style-type: none"> ▪ Improve transport choice and availability, particularly in rural areas 	<p>Cycle route between Evesham and Pershore – off main roads</p>							
<ul style="list-style-type: none"> ▪ Increasing access to services 	<p>Youth Conference to educate young people about their housing options and responsibilities, include a theatre style</p>	01/04/08	31/12/08	<p>Wychavon District Council</p> <p>Housing Services (Dee Bough)</p>	<p>Parish Councils, LSPs</p> <p>Housing Providers /Advice services</p>	<p>CLG funding</p> <p>£5,000 – theatre group</p>	<p>Promotional materials for event</p>	<p>Draft proposal</p>

Shared priorities addressed	Action	Timescales		Lead agency (named contact)	Key partners	Resources		Current status
		Start	End			Secured	Sought	
	presentation				Children's Services / PCT / Benefits Agency / Connexions Local schools / Youth Clubs / local employers Voluntary organisations Young people	Youth Homeless Champions - venue / refreshments / conference packs	Production of Information packs	
▪								

Other ideas from the Community Strategy:

- **Lobbying and a campaign** to raise awareness about the need for affordable housing, promoting parish needs surveys and increasing awareness of opportunities to bring empty homes back into use.
- Bringing forward **more rural exception sites for affordable housing** and assessing strategic partners' own land portfolios for affordable housing development opportunities.
- **Educating young people about housing** options and responsibilities, for example through theatre style presentations.
- **Targeting under-occupation**, for example providing support to teams of volunteers to help people that are downsizing and creating attractive smaller housing units for elderly people.
- **Promoting home energy efficiency**, particularly targeting the fuel poor and an awareness event for people living in older houses.
- Finding **solutions to transport issues**, identifying local champions for community transport in each village, exploring the possibility of 'stop anywhere on request services' minibus services in rural areas, ICT solutions to increase access to services.

- Exploring the **feasibility of 'one stop shop' services** to rural communities linked in with the mobile library service.
- Supporting a **programme of street parties** to encourage local communities to get together.