

Wychavon Community Plan Core Group

9 April 2008

Item 5: Local Strategic Partnership Action Plans 2008/09

The LSP action plans for 2008/09 have recently been completed. These are summarised below. Full copies will be available at the meeting and are also on our website.

As well as setting out the partnerships' plans for the coming year, the full action plans highlight the LSPs' achievements during 2007/08. The floods of July 2007 had a significant impact on the work programme of each partnership and created considerable additional work and challenges in supporting local communities. The floods demonstrated that investment by Evesham MTP since the 1998 floods, both in physical improvements and in business confidence, created resilience that helped businesses recover more quickly this time. With Pershore effectively a cul-de-sac from July to December, additional resources were put into marketing existing and new events. Droitwich Spa High Street was devastated by the floods and funds were put into supporting local traders and to publicise events.

Each year Wychavon District Council allocates £30,000 to each of the three LSPs for practical projects that contribute to the delivery of the community strategy at the LSP level and that improve quality of life in the areas covered by the partnerships. Details of how these budgets will be sent are set out in the action plans along with match funding needed or sought.

Key projects from the three LSPs' action plans will be an essential part of our Community Strategy action plan, along with other new partnership actions.

▪ Evesham Market Town Partnership

The year was dominated by flooding. EMTP funding was re-allocated after the July floods and, with contributions from Evesham Town Council and VECTA, over £17,000 was pulled together into a flood recovery fund. Key projects delivered in 2007/8 included:

- Walking the way to health
- Health and safety awareness
- Discovering Evesham
- Local distinctiveness – festival and events
- Supporting VECTA and the Vale 100

Action Plan for 2008/9

During 08/09, the Evesham MTP has identified four project categories:

- Strategic Projects
- Rollover projects
- Theme Group/sub groups plans requiring core group or other input
- New projects using the £30K funding

Full information on the first three categories is available in the Action Plan. The new projects, using the £30k funding and all fitting under the Community Plan key areas, is made up of:

Project	EMTP	Match	Total
Speed reduction controls	£1,000	£11,800	£12,800
Riverside Regeneration Study	£1,500	£7,000	£8,500
Design and cost for Watersports Centre	£1,000	£2,000	£3,000
Safe havens for fish – new lagoons *	£2,000	£61,000	£63,000
Evesham Charter Market *	£4,000	£30,000	£34,000
Better Welcome *	£2,000	£46,000	£48,000
Footpath improvement	£1,350	£6,650	£8,000
Bag Busters**	£500	£21,257	£21,757
Flood alleviation/awareness	£2,000	£14,046	£16,046
Accreditation support for accommodation providers *	£2,000	£8,000	£10,000
Local distinctiveness – festivals and events	£2,500	£38,000	£40,500
Support for VECTA	£750	£2,250	£3,000
Walking the way to health	£500	£8,500	£9,000
Young People health awareness day	£500	£2,000	£2,500
Cardiac rehabilitation centre	£3,000	£156,500	£159,500
DVD Cinema for 8-19 yr olds	£2,000	£10,000	£12,000
Broadway Youth Shelter	£2,000	£5,000	£7,000
Young travellers unifying event	£500	£500	£1,000
Forest Schools	£400	£1,200	£1,600
Discovering Evesham	£1,000	£8,000	£9,000
Volunteer showcase event	£1,500	£2,000	£3,500
Totals	£32,000	£441,703	£473,703

* two year projects.

** project subject to further discussion at LSP Board meeting

In addition to these, the following are 'reserve' projects:

Broadway TIC promotion
 Beckford Nature reserve
 Developing the Vale Trail brand
 Vale Arts trail
 Forest Schools -equipment
 Young People's directory

▪ **Pershore Market Town Partnership**

Pershore was also badly affected by the floods. Although fewer businesses were actually flooded, the collapse of the road at Crophorne brought real problems to local traders. As with Evesham, funds were diverted and projects put back in order to concentrate on clear up and significantly increased promotion for existing and additional events. This had the added effect of causing some projects to be rolled forward into 08/09, including the Burgage plots. Key projects funded in 07/08 included

- The Riverside Youth Centre Summer Programme
- Promotion of local events

- Number 8 Operations Manager
- Breastfeeding support group

Action Plan for 2008/9

The Pershore Action plan is based around the six themes of the community strategy. Full details are available in the action plan.

Project	PMTP	Match	Total
Community Wetlands	£2,000	£47,000	£49,000
Environmental newsletter	Nil	£300	£300
Pershore Green Festival	£2,500	Nil	£2,500
Pershore Energy Efficient Project	£2,000	£204,700	£206,700
Number 8 Operations Manager	£5,000	£18,000	£23,000
Car Parking subsidy	£2,500	£27,500	£30,000
Pershore Hanging Baskets	£1,000	£300	£1,300
Better Welcome	Nil	£30,000	£30,000
Promoting Pershore	£5,000	£5,000	£10,000
Prevent Distraction crime	Nil	£20,000	£20,000
Better provision & co-ordination of health related services	£2,500	Nil	£2,500
Exercise for all	£1,500	Nil	£1,500
Senior citizen hub	£1,500	Nil	£1,500
Support service for younger homeless	£500	£149,500	£150,000
Perscoran Project	£1,000	£8,000	£9,000
Riverside Youth Centre summer programme	£3,000	£20,000	£23,000
Totals	£30,000	£530,300	£560,300

In addition, the following projects have been rolled forward:

Project	PMTP	Match	Total
Welcome Pack	£1,500	£1,000	£2,500
Burgage Plots	£138,000	£400,000	£538,000
Pershore Railway Stn improvements	£4,000	£6,000	£10,000
Business Networking events	£2,500	£1,000	£3,500
Hotel and B&B accreditation	£1,000	£4,000	£5,000
Totals	£147,000	£412,000	£559,000

▪ Droitwich Spa Area Partnership

Droitwich Spa High Street and Queen St were very badly affected by the floods, and funds were diverted to support a co-ordinator to help businesses. This was matched by funds from County Council and the Mayors Flood relief fund/rotary. Key projects funded in 07/08 include:

- Support for traders affected by floods and setting up new traders group
- Play equipment in North Claines

- Black Pear Credit Union
- Hot House project
- Westacre school healthy lunches

Action Plan for 2008/9

The Droitwich Spa Area Partnership draft action plan has been built on input from a seminar at the end of January. The projects are all based around the community strategy themes, and have been 'clustered' to create an overall project theme with actions. The total amount of 'ask' from the DSAP remains above the allocated amount which means that the 'reserve' element is built into the overall plan and will be further developed at the appraisal stage.

Project	DSAP	Match	Total
Project Theme : Destination Droitwich Spa			
• Improve heritage tourism (trails, information, signage, public art)	£1,000	£6,500	£7500
• Shopping in Droitwich Spa – promotion and signage	£1,000	£2,500	£3500
• Events Marketing	£1,000	£10,500	£11,500
• Event Noticeboards	£1,000	£5,000	£6,000
• Visitor Guide	£2,000	£2,000	£4,000
• Tourism businesses – improving the offering	£1,300	£500	£1,800
• Guided walks	£600	£300	£900
• Living Museum	£3,000		£3,000
• Arts Events	£1,000	£2,000	£3,000
• St. Andrews Art Centre	£1,000	£4,000	£5,000
Project Theme : Local Learning Network			
• Learning in the community	£1,500	£2,500	£4,000
• Inter-generational learning	£900	£800	£1,700
Project Theme : Active Living on Your Doorstep			
• Walking for Health	£500	£3,000	£3,500
• Healthy Eating	£500	£500	£1,000
• Community Food Markets	£500		£500
• Using local Green Assets	£3,000	£2,000	£5,000
Project Theme: Local Volunteering			
• Volunteer Centre	£4,000	£4,500	£8,500
• Volunteering Projects	£1,000	£1,000	£2,000
Project Theme: Young People			
• Wychbold Youth Shelter	£2,000	£4,500	£6,500
• Youth drop in centre	£2,500	£2,500	£5,000
• Young Peoples Activities Chest	£2,500	£2,500	£5,000
Project Theme : Local Travel and Access Needs			

• Community transport projects	£1,000	£2,000	£3,000
• Traffic speeding measures	£2,000	£3,000	£5,000
• Access guide	£500	£2,000	£2,500
• Flood Information	£200		£200
• Improving Home Efficiency	£500	£500	£1,000
Project Theme : Droitwich For Business			
• Local Business Day			
• Business support programme	£500	£1,500	£2,000
• Business Network	£2,000	£2,000	£4,000
	£500	£500	£1,000
Totals	£39,000	£68,600	£107,600

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Regeneration Manager

Wychavon District Council