

1 Safer

Communities that are safe and feel safe

1. To reduce crime and the fear of crime

- Create and promote a leaflet and web page, giving the facts of crime in the district and useful contacts.

2. To tackle anti-social behaviour and disorder

- Take a lead, with the Police, in tackling anti-social behaviour hotspots and unauthorised occupation of land.

2 Greener

A better environment - for today and tomorrow

1. To minimise waste and increase recycling

- Introduce a recycling service for businesses to divert more waste away from landfill.

2. To balance new development with protecting the district's natural and built environment

- Consult on the preferred options for the South Worcestershire Development Plan.

3. To create a clean environment

- Recruit and support ten people to act as regular community litter pickers and continue our support for community litter picks.

4. To reduce the impacts of climate change and household energy consumption

- Demonstrate the business case and install photovoltaic cells on the Civic Centre roof to generate electricity and support viable hydro-electric projects in the district.

5. To aid recovery from flooding and reduce the impact of future floods

- Deliver the Bishampton flood scheme and work with local communities to progress affordable flooding solutions for Harvington and Tibberton.

3 Healthier

Improving health and well-being

1. To contribute to reducing the incidence of coronary heart disease, cancer, obesity and diabetes and

2. To reduce health inequalities in Wychavon

- Work with partners to run physical activities and smoking cessation projects in Badsey, Broadway, Harvington, Norton and parts of Evesham.

4 Stronger

Vibrant and inclusive communities with a strong economy

1. To increase the availability of affordable, decent housing

- Use innovative methods, including the release of land from the public and private sectors, to deliver new affordable homes.
- Use direct action to enable at least 25 empty homes to be brought back into use.

2. To improve activities/facilities for young people

- Promote positive activities such as sport, art and life skills for 14 – 25 year olds.

3. To support local businesses and village services

- Play an active role in the new Worcestershire Local Enterprise Partnership, working with major employers to ensure access to the regional growth fund.

4. Build vibrant and tolerant communities where people get on well together

- Enable local communities to build resilience through promoting bulk purchasing of heating oil and liquefied petroleum gas for households not on a main fuel supply.

5. To increase leisure and cultural activities

- Invest in the improvement of Droitwich Leisure Centre and support a programme of community games as part of the build up to the 2012 Olympics.

5 Successful

Delivering excellent and value for money services

1. To provide high performing services that meet customers' needs

- Maintain our current levels of customer satisfaction with waste, recycling, street cleaning, parks, planning, housing and benefits services in the face of the public sector spending cuts.

2. To increase efficiency and access to services

- Change the way customers access our services by introducing payment kiosks at our Community Contact Centres, developing integrated library and council services in Droitwich and offering the same model in Pershore.

3. To keep staff and Members developed and motivated

- Continue to develop the skills and capacity of our managers to deliver front line services during the challenging times ahead.
- Deliver a successful new welcome programme for new councillors after May 2011.