



Welcome

Welcome to the latest issue of **Communicate**. Its purpose is to keep you and your colleagues up to date with news from the Wychavon [Community Plan Core Group](#), three area-based [LSPs](#) and the [Worcestershire Partnership](#). Do get in touch with comments or suggestions for the next issue.

[Audrey Steel](#) – Core Group Chair
[Cherrie Mansfield](#) - Wychavon Council

Core Group

The Core Group met on 27 November 2008 and 20 January 2009. Click [here](#) to view the meeting papers and full minutes from both meetings.

In November, the Core Group discussed the impact of the current economic situation on the district and how partners are responding. The ['Keep Trade Local' campaign](#) was launched in Pershore on 21 November and is aimed at encouraging people to shop locally. Advantage West Midlands has set up a [Support West Midlands website](#) for businesses and individuals highlighting the full range of national and regional support available.

[Paul Madill](#), Wychavon Health Improvement Practitioner, is preparing a bid for the LAA [Health Improvement Fund](#) on behalf of the Core Group. The bid is aimed at reducing smoking in adults, particularly those engaged in routine and manual work. Thanks to [Worcestershire PCT](#), the Core Group has £10K to spend on health projects. Core Group partners are being invited to submit outline funding proposals during the next month.

The Core Group reviewed the latest update on the [Community Strategy action plan](#) and agreed that all partners will provide progress updates twice a year.

Summary performance reports will then be produced and made publicly available.

In January, Patrick Clark facilitated a lively workshop session with the Core Group and three LSP managers to assess what's changed as result of our **Learning to Delivery communications project**. A short write-up including the actions we agreed to take forward will be available soon.

Local Partnerships

The three LSPs are finalising their action plans for 2009/10 and beyond. Thanks to everyone that has been involved in developing the plans.

The [Droitwich Area Partnership](#) has secured funding for a youth zone in the High Street and its planning application for the project has been approved. A project to extend energy efficiency help to owner-occupiers is in the pipeline and a group has been set up to look at developing and delivering healthy cooking/lifestyle sessions. The walking your way to health project is going well; to date ten volunteers have been trained.

[Evesham Market Town Partnership's](#) response to the credit crunch includes business start-up and development grants in partnership with VECTA, the Chamber of Commerce and the Town Council and a contingency fund for economic opportunities. A film club is being set up at Broadway youth club. The new Cardiac Rehabilitation Centre opens in March. The Better Welcome High Street programme has commenced and will be delivered during 2009.

[Persore Market Town Partnership's](#) new action plan has a strong focus on youth. The heavy machine work on the Avon Meadows community wetland has been completed and a 'Friends of Avon

Meadows' group has been set up. The project attracted an additional £40K match funding. Pershore Vale Walkers have 12 trained walk leaders, which take groups on walks every Friday. The LSP is still determined to see the burgrave plots redevelopment go ahead in some form.

Worcestershire Partnership

The **Worcestershire Assembly** in November focused on the 2012 Olympics. Delegates heard inspiring stories from former athletes David Moorcroft OBE and Christina Boxer and attended workshops on the potential opportunities for the local economy, health, volunteering and sports development. Contact [Peter Turvey](#) for more information.

The [Worcestershire Partnership](#) has been involved in the first annual review and refresh of the [Local Area Agreement](#). The refreshed agreement is about to be submitted to Government Office. Draft [LAA Delivery Plans](#) are now available. We're organising a special briefing on the LAA for Core Group and LSP members in early April. Details will follow soon. You can read about the recent changes and additions to the Worcestershire Partnership support team, in the latest [Inbrief](#).

The [Worcestershire Partnership Environment Group](#) and Worcester University have made a [short film](#) about the **state of Worcestershire's environment**. Stage one of the **Warmer Worcestershire project** is underway with the thermal imaging flyover of the county taking place during this month and next. Stage two will involve the creation of heat loss maps of the entire county.

The Worcestershire Partnership [Climate Change Strategy](#) is currently being reviewed. Partners have until the end of the month to respond. The [Cultural Theme Group](#) is putting the finishing touches to a new [Cultural Strategy](#) for 2009 -2013.

Other news

Around 3,500 responses were received to the last round of consultation on the [South](#)

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[Worcestershire Joint Core Strategy](#). A series of more focused consultation events for residents adjacent to sites proposed for large housing developments has taken place. Work on drafting the Joint Core Strategy starts soon.

The following [Learning to deliver events](#), which are open to Core Group and LSP members, are coming up:

2 March: [Economic Development Workshop](#).

4 March: [Developing Third Sector involvement in the delivery of the Connections to Opportunities Programme](#).

13 March: [Community Cohesion – Consulting the Community](#)

19 March: [Locality Planning & LAAs](#)

24th March: [Climate Change: Communicating for behaviour change](#).

30 March: [Measuring Community Cohesion](#)

Out now

- [LAA short guide](#) a quick and easy explanation of the LAA.
- [Inbrief](#) the monthly online briefing from Worcestershire Partnership.
- [Partnership matters newsletter](#): winter issue.
- ['The Voice'](#) the latest edition of the quarterly magazine for the VCS.
- Worcestershire PCT [Stakeholder brief](#)
- [Planning for Water in Worcestershire](#) technical research paper.

Diary dates

Worcestershire Partnership Board:

26 February

Core Group: 19 March

Evesham Market Town Partnership:

19 March

Droitwich Area Partnership: 1 April

Pershore Market Town Partnership: 7 April

Communicate is produced by Cherrie Mansfield at Wychavon District Council. Contact her with feedback, suggestions and contributions on 01386 565508 or e-mail cherrie.mansfield@wychavon.gov.uk