



Welcome

Welcome to **Communicate**. We've created this bulletin to keep a wide range of people up to date with news from and decisions taken by the Wychavon [Community Plan Core Group](#), three area-based [LSPs](#) and the [Worcestershire Partnership](#).

Inside you'll find a summary of the key issues the Core Group has been discussing and updates from the LSPs. There's also the latest from the Worcestershire Partnership, details of new publications that might be of interest and forthcoming meetings and events. Click on the web links (shown in blue, underlined text) for more in-depth information.

If you're a Core Group or LSP member do circulate **Communicate** to colleagues in your organisation or sector to keep them up to date. And feel free to copy and paste the items that are of most relevance into your own e-mails or publications. We hope you find **Communicate** useful. Its success depends on you telling us what you think of it. What's useful? What isn't? What else do you want to see in it? Do get in touch and let us know.

[Audrey Steel](#) - Core Group Chair
[Cherrie Mansfield](#) - Wychavon Council

Core Group

The Core Group meeting on 24 July had a strong health theme. You can view the [meeting papers](#) and full [minutes](#) online.

Donna Broad from Worcestershire PCT gave a [presentation](#) about the [MEND programme](#). MEND (Mind, Exercise, Nutrition, Do it!) is a family-based intervention programme for overweight and obese children aged 7-13. Between now and 2010, 22 programmes will be run

in Worcestershire. The first in Wychavon starts at Witton Middle School soon.

[Fiona Narburgh](#) shared the [results](#) of Wychavon District Council's recent **healthy communities peer review**. The review was to help the council and its partners assess what they're currently doing to improve health and what more they could do. Fiona invited feedback on the review's eleven recommendations.

A three-year [Health Improvement Fund](#) of almost £1 million has been set up to deliver initiatives that help meet the health improvement targets in Worcestershire's Local Area Agreement (LAA). £200,000 of it is available this year. The deadline for applications is 30 October 2008. There's an information workshop on 2 September

The Core Group will be sending a response to the [draft Integrated Youth Support Strategy](#) for Worcestershire which is open for consultation until 8 August. One of the strategy's principles is to delegate responsibility for commissioning of positive activities and some targeted support for children and young people with additional needs to district LSPs. There are three proposals that could have a direct impact on the Core Group and/or LSPs.

At the May Core Group meeting, Patrick Clark presented the [findings](#) and recommendations of the Wychavon [Learning to Deliver project](#). This focused on improving the effectiveness of communications between the Core Group, LSPs and partner organisations. As well as many strengths, Patrick identified a number of issues during the research. To help address these, we've put together a [communications action plan](#) for the Core Group and LSPs. We'd welcome your feedback on it. **Communicate** is one outcome of our Learning Deliver project.

Local Partnerships

The LSPs' **action plans** for 2008/09 contain a range of ambitious projects that will be funded through the partnerships' annual £30,000 budgets and over £1 million of match funding.

[Evesham Market Town Partnership's action plan](#) includes a riverside regeneration study, cardiac rehabilitation unit, Evesham Charter Market, a young travellers unifying event and a range of festivals. **Droitwich Area Partnership's plans** for the year include a visitor guide, intergenerational learning, a living museum, walking for health schemes and community food markets. [Persore Market Town Partnership's action plan](#) features community wetlands, an energy efficiency project, exercise for all, a support service for young homeless people and improvements to the railway station.

Both the Evesham and Persore Partnerships have been successful in their bids for £25K of funding each from the Better Welcome Programme which aims to develop improved and more welcoming visitor destinations. Well done!

Worcestershire Partnership

[Worcestershire's second Local Area Agreement](#) was launched at the July Worcestershire Partnership Board meeting. The agreement contains 13 priorities, 32 national and three local indicators. In most cases targets have been agreed against each indicator. A summary version will be available soon.

[Worcestershire's Children and Young People's Plan](#) has been launched. It contains ten priorities where collective action by partners is needed to make a significant difference to children and young people over the next three years.

The following Core Group members now provide a communication link with the Worcestershire Partnership Theme Groups:

- **Safer Communities Board:** [Dave Hemming](#)

- **Worcestershire Partnership Environment Group:** [Cherrie Mansfield](#)
- **Economy & Transport Group:** [Chris Brooks](#)
- **Health & Social Care Board :** [Mark Jackson](#)
- **Children & Young People's Strategic Partnership:** [Audrey Steel](#)
- **Culture Theme Group:** [Michael Amies](#)
- **Chief Housing Officers Group:** [Elaine Salter](#)
- **Voluntary & Community Sector:** [Helen Gray](#)

Other news

Malvern Hills, Worcester City and Wychavon councils are working together on the [South Worcestershire Joint Core Strategy](#). This important planning document will guide development across South Worcestershire up to 2026. The Preferred Options Paper, which is effectively the first draft of the strategy, is out for public consultation in September.

Out now

- [Wychavon Health Profile 2008](#): gives a snapshot of health in the district
- [InBrief](#): the monthly online briefing from Worcestershire Partnership
- [Partnership matters newsletter](#): summer issue

Diary dates

[Persore Plum Festival](#): 1 – 25 August

Droitwich Area Partnership: 8 August

Evesham Market Town Partnership: 14 August

Persore Market Town Partnership: 4 September

Core Group: 25 September

Worcestershire Assembly: 6 November @ Worcester Racecourse

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