



## Welcome

Welcome to the second issue of **Communicate**. Inside you'll find a summary of the last Wychavon [Community Plan Core Group](#) meeting and news about some of the exciting projects that the three [Local Strategic Partnerships](#) (LSPs) are involved in. There's the latest from the [Worcestershire Partnership](#) and details of forthcoming meetings. Please circulate **Communicate** to colleagues and feel free to copy any items that are of interest into your own publications.

[Audrey Steel](#) – Core Group Chair  
[Cherrie Mansfield](#) - Wychavon Council

## Core Group

The Core Group met on 25 September. You can read the [meeting papers](#) and [minutes](#) online.

[Paul Madill](#), Wychavon Health Improvement Practitioner, gave an update on the [Health Improvement Fund](#). The fund is to support initiatives that encourage healthier lifestyles and contribute to the [Local Area Agreement](#) (LAA) health-related targets. The Core Group agreed to put together a bid for the second round of funding. Contact [Paul](#) if you want to get involved.

Dave Clee, Manager of Worcestershire County Council's Safer Roads Team, gave a briefing about [road traffic accidents](#) in Wychavon. Wychavon has 28.3% of the county's main road network (A and B roads) and 26.1% of the collisions. The County Council's target is to reduce people killed or seriously injured on the county's roads by 40% by 2010. Dave explained how his team uses road accident data to identify priority sites, investigate potential causes of accidents and devise solutions.

Wychavon District Council's [Andy Ford](#) gave an update on the development of the [South Worcestershire Joint Core Strategy](#). Consultation on the draft Preferred Options paper has just closed. The Core Strategy is based on the objectives in [Wychavon's Community Strategy](#). The first part of the document sets out the proposed locations for significant housing and employment growth up to 2026. The second half contains a range of core policies on issues such as affordable housing, shopping and leisure, energy efficiency and managing flood risk.

The [communications action plan](#) for the Core Group and LSPs was agreed.

## Local Partnerships

The [LSPs](#) are convening theme and project groups to work on their action plans.

The [Droitwich Spa Salt Day](#) was a great success. Most of the [Droitwich Area Partnership's](#) current projects are on track. Road shows are planned as part of the 'Hothouse' affordable warmth project, which has been shortlisted for a national award along with [Spa Housing's](#) work on fuel poverty. Around 100 people have been interviewed about their memories of the canal for the community mind map project. The launch of the credit union has been delayed. The LSP has recently agreed support for a health awareness day and a youth music programme.

Of the 22 projects in [Evesham Market Town Partnership's](#) current [action plan](#), 18 are on track, a couple need new impetus and the DVD and fishing lagoon projects have fallen through. The partnership recently approved funding for water storage in farmland soils and wetlands to alleviate flooding and a youth cinema project in Broadway. The last of this year's local

distinctiveness events supported by the LSP is the [Evesham Country Christmas](#) event on Sunday, 16 November.

### [Persore Market Town Partnership](#)

celebrated its sixth anniversary with an event to review its achievements. Since its inception the partnership has supported 70 projects which have had a significant impact on residents and visitors to Persore and the surrounding areas. To date, the LSP has invested over £700K and attracted over £7.5 million of match funding. Most of the [partnership's current projects](#) are progressing. Work has begun to transform Avon Meadows in Persore into a new [community wetland](#). The Persore Energy Efficiency Project aims to raise awareness about energy efficiency and help residents reduce their fuel bills. The LSP's next big project is improving Persore railway station.

## Worcestershire Partnership

The [Worcestershire Sustainable Community Strategy](#) has been approved. This year's [Worcestershire Assembly](#) is focused on the 2012 Olympics and how Worcestershire can benefit. A new [Emerging Communities Task Group](#) has been set up to address the needs of migrant workers and the wider implications of increasing numbers of their families arriving in the county. The group is developing a website, based on the [Welcome to Herefordshire](#) website.

The Partnership has been successful in its bid for £92,000 for the [Warmer Worcestershire](#) project. Based on Wychavon's [Warmer Homes](#) initiative, the project involves a thermal imaging survey of the entire county to produce a heat loss map, promotion of the results and work to target energy efficiency improvement measures.

The [Worcestershire Safer Communities Board](#) has granted £25K of LAA funding for a **youth outreach bus** to be used in rural areas in Wychavon.

## Other news

Parish Councils in Inkberrow, Cookhill,  
Communicate: October 2008

Bradley Green and Hanbury are working together to tackle **speeding traffic** by piloting the installation of vehicle activated speed signs.

West Mercia Police has a new non-emergency number: 0300 333 3000. The Police are offering [SmartWater](#) kits to burglary victims in [South Worcestershire](#).

Worcestershire district councils have commissioned research into the **housing and support needs of older people** now and over the next 20 years. The results will inform the Worcestershire Older People Strategic Review and feed into Wychavon's housing and other strategies.

The **West Midlands Big Drink Debate** aims to raise awareness of and reduce the harm caused by excessive alcohol consumption and inform the development of a regional alcohol strategy. Alcohol is a serious issue in Worcestershire and the county's [Substance Misuse Action Team](#) wants as many people as possible to take part in the [debate](#).

## Out now

- **Viva the Villages event write-up** showcasing village-based voluntary and community group activity in the Evesham area. Contact [Helen Gray](#) for a copy of the write-up.
- [Sustainable Communities Act](#)

## Diary dates

[Evesham Country Christmas](#) event: 16 November from 11am

**Persore Market Town Partnership**: 20 November

**Core Group**: 27 November

**Droitwich Area Partnership**: 3 December

**Evesham Market Town Partnership**: 11 December

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