



**Meeting notes: 25 September 2008, 10.30am**

Room 23, Wychavon District Council, Pershore

**Present:** Cllr Audrey Steel (Chairman), Cllr Bob Banks (Worcestershire CC), Steve Brooker (West Mercia Police), Chris Brooks (Wychavon DC), Brian Browne (Worcestershire CALC), Cllr Pam Davey (Droitwich Area LSP), Andy Ford (Wychavon DC), Helen Gray (Wychavon Community Action Partnership), Dave Hemming (Wychavon DC), Ian Hughes (Rooftop Housing), Paul Madill (Worcestershire PCT), Cherrie Mansfield (Wychavon DC), David Noyes (Evesham Area LSP), Angela Smith (Worcestershire Federation of Small Businesses), James Somerville (Worcester City Council)

**Apologies:** Michael Amies (Pershore Area LSP), Maggie Bryan (Worcestershire CC), Lodee Dudley (Worcestershire PCT), Dave Holland (Hereford & Worcester Fire & Rescue Service), Mark Jackson (St Richard’s Hospice), Phil Russell (Hereford & Worcester Fire & Rescue Service), Elaine Salter (Wychavon DC)

| Agenda item & key points/decisions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Actions agreed |
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| <p><b>1. Welcome &amp; introductions</b></p> <p>Audrey welcomed Dave Clee and James Somerville, Policy and Review Officer at Worcester City Council and co-ordinator of <a href="#">Worcester Alliance</a> (LSP), who was observing the meeting. Cherrie had recently observed a Worcester Alliance meeting and had circulated her impressions of it to the Core Group. Paul Madill from Worcestershire PCT was attending for Lodee Dudley.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                |
| <p><b>2. Notes of the last meeting &amp; matters arising – 24 July 2008</b></p> <p>Audrey had raised the burgage plots with Wychavon’s Executive Board. A response from the Core Group to the draft Worcestershire Integrated Youth Support Strategy consultation had been submitted.</p> <p>Paul gave an update on the LAA <a href="#">Health Improvement Fund</a>. He outlined the criteria that bids need to meet. The fund is to support delivery of the following LAA targets by funding initiatives to encourage and enable healthier lifestyles:</p> <ul style="list-style-type: none"> <li>▪ adult participation in sport</li> <li>▪ obesity among primary school age children in year 6</li> <li>▪ young people’s participation in positive activities</li> <li>▪ 16+ current smoking rate prevalence</li> <li>▪ alcohol – harm related hospital admission rates</li> <li>▪ mortality rate from all circulatory diseases at ages under 75</li> <li>▪ under 18 conception rate</li> </ul> <p>The last three aren’t particular problems in Wychavon, however, figures from GPs indicate that adult smoking rates are quite high. Paul indicated the most successful bids were likely to be those aimed at geographic areas of poor health or a specific group of the population</p> |                |

| Agenda item & key points/decisions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Actions agreed                                                                      |
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| <p>whose health is significantly bad or at high risk. For example, we could bid for a project targeted at Westlands, which is the only recognised 'health hotspot' in Wychavon, or one focusing on a particular population such as Gypsies and Travellers, whose life expectancy is ten years below that of the general population. We discussed ideas for potential bids and the work that some partners were already doing on smoking prevention.</p> <p><b>Agreed</b> to put together a bid aimed at primary prevention.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <p><b>Paul and others to put together a draft bid for the next meeting</b></p>      |
| <b>Presentations/strategic issues</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                     |
| <p><b>3. Road safety briefing</b></p> <p>Dave Clee, Manager of the County Council's Safer Roads Team, talked to us about <a href="#">road traffic accidents in Wychavon</a>. There are around 1600 accidents and 2000 casualties on Worcestershire's roads each year. The County Council has set a target to reduce all people killed or seriously injured on the county's roads by 40% and children killed or seriously injured by 50% by 2010 (based on mid 1990's data).</p> <p>Wychavon has 28.3% of the county's main road network (A and B roads) and 26.1% of the collisions. Dave explained how his team uses road accident data to identify priority sites. The team looks at the priority sites in more detail to identify potential causes of accidents and implement solutions, which often involve road engineering work. Dave went through six of the current 48 priority sites that are in Wychavon.</p> <p>The latest <a href="#">health profile</a> for Wychavon indicates road injuries and deaths are significantly worse than the national average. This is contrast to Dave's view that the position in Worcestershire is better than the national average.</p> <p>Dave Hemming shared his plans for speed awareness sessions for High School students run by an ex-Formula 1 driver.</p> | <p><b>Audrey to write to thank Dave</b></p>                                         |
| <p><b>4. South Worcestershire Joint Core Strategy</b></p> <p>Andy Ford updated us on the development of the <a href="#">South Worcestershire Joint Core Strategy</a>. Following last autumn's Issues and Options consultation, the three South Worcestershire councils have approved a draft <b>Preferred Options paper</b>, which was published on 19 September for a six week public consultation period. Andy handed round summaries of the Preferred Options Document and response form.</p> <p>Andy reminded us that the Core Strategy is based on the objectives in Wychavon's Community Strategy. The document is in two parts. The first part sets out the proposed locations for significant housing and employment growth up to 2026. The second half contains a range of core policies on issues such as affordable housing, shopping and leisure, energy efficiency and managing flood risk.</p> <p>A series of public events are taking place in the main towns across South Worcestershire during the consultation period and a stakeholder event</p>                                                                                                                                                                                                                                            | <p><b>All to respond to the Joint Core Strategy consultation as appropriate</b></p> |

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| <p>on 3 October at Hindlip Hall. The launch event and question time at the Swan Theatre attracted around 200 people and over 400 people attended the first event to be held in Wychavon at Evesham Town Hall.</p> <p>Andy encouraged partners to respond to the consultation, which closes on <b>31 October 2008</b>. Then a pre-submission, which is effectively a first draft of the Core Strategy, will be produced in mid 2009. It will be examined in public in 2010 and hopefully adopted by early 2011.</p>                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                       |
| <b>Operational issues</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                       |
| <p><b>5. Community strategy – a year on are we delivering?</b></p> <p>It's nearly a year since we launched Wychavon's Community Strategy in October 2007. Cherrie handed out a draft paper setting out the progress we've made on delivering the actions in the Community Strategy and new actions proposed by partners and from the LSPs' action plans. It also highlighted a few gaps in the action plan. Audrey asked everyone to help complete the document before the next Core Group meeting.</p> <p>Audrey mentioned a good pilot project that is contributing to tackling speeding traffic and improving road safety. The Parish Councils in Inkberrow, Cookhill, Bradley Green and Hanbury are about to install vehicle activated speed signs. Steve reminded us that speeding traffic is often identified as the number one priority at PACT events.</p> | <p><b>All to e-mail Cherrie progress updates and missing information asap</b></p> <p><b>Cherrie to highlight pilot project in Communicate &amp; Parish matters newsletters</b></p>    |
| <p><b>6. Communications action plan</b></p> <p>The Evesham and Pershore Market Town Partnerships had discussed the <a href="#">draft communications action plan</a>. Both partnerships had provided some helpful feedback, plus details of how they are taking several of the actions forward.</p> <p><b>Agreed</b> the communications action plan.</p> <p>Cherrie, Maggie and Helen had met with Patrick Clark and proposed that we invite him to facilitate our January meeting to help us review what's changed as result of our Learning to Deliver communications project and to plan for the future.</p> <p><b>Agreed</b> to invite Patrick to facilitate our meeting on 20 January 2009.</p>                                                                                                                                                                | <p><b>Pam to discuss the action plan with the Droitwich Area Partnership</b></p> <p><b>Brian &amp; Cherrie to encourage Parish Clerks to sign up for the Communicate bulletin</b></p> |
| <b>Information items</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                       |
| <p><b>7. Round the table updates</b></p> <p><b>Evesham Market Town Partnership:</b> David gave out a copy of his report. Of the 22 projects in the current <a href="#">action plan</a>, 18 are on track, two have fallen through (DVD project and Fish-Fry Haven) and the remaining two or three may need some new impetus. Any unused funding will be used on augmenting existing projects or delivering reserve projects. Theme Group meetings are either ongoing or being planned to identify projects for next year's action plan.</p>                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                       |

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| <p><b>Pershore Market Town Partnership:</b> Michael Amies had e-mailed his report. Most of the <a href="#">partnership's projects</a> are going to plan. However, two major projects aren't moving ahead as the partnership would like. Some work has been carried out to improve Pershore railway station, but the changes to the car park and pedestrian access are taking time to implement. The LSP will continue to pursue two elements of the riverside enhancement and access project – a circular walk and the development of the burgage plots. The latter would provide more parking for cars and boats and open up more access points to the town centre. The LSP is holding an event at 3pm on 7 October at Deer Park on Bredon Hill to review and celebrate the partnership's achievements over the last six years. Representatives from the other two LSPs have been invited.</p> <p><b>Droitwich Area Partnership:</b> Pam informed us that the LSP now has a new CALC rep. The partnership has joined Action for Market Towns. The recent Salt Day was very successful. The LSP's action plan is complete and will be published soon.</p> <p><b>South Worcestershire Community Safety Partnership:</b> the Police and Neighbourhood Watch are now offering SmartWater free to every burglary victim in South Worcestershire. Dave is involved in setting up a trailer/caravan/Farmwatch project aimed at stopping vehicle thefts and tracing any that are stolen. The <a href="#">Worcestershire Safer Communities Board</a> has granted £25K of LAA funding to purchase and refurbish a coach which will be used for youth outreach in rural areas in Wychavon. Dave is looking at the possibility of sharing the bus with Worcester City.</p> <p><b>Worcestershire Partnership (WP):</b> the <a href="#">Worcestershire Assembly</a> takes place on 6 November at Worcester Racecourse. The event has an Olympic theme and looks set to be popular, so book soon! The <a href="#">Worcestershire Sustainable Community Strategy</a> has now been approved. A short guide will be available soon. A bid has been made to the Regional Learning to Deliver programme for the <a href="#">Warmer Worcestershire</a> project which is aimed at improving energy efficiency and reducing carbon dioxide emissions across the county. Wychavon District Council has set up a county wide migrant workers group on behalf of the Worcestershire Partnership. The group will oversee any work in relation to migrant workers.</p> <p><b><a href="#">WP Environment Group</a>:</b> currently revising the Worcestershire Climate Change Strategy.</p> <p><b><a href="#">Economic Partnership</a>:</b> meets in November. It is doing a lot of work on worklessness at the moment.</p> <p><b>Chief Housing Officers Group:</b> the Worcestershire districts have commissioned consultants 'Housing and Support Solutions' to carry out some research into the housing and support needs of older people now and over the next 20 years. The research, which starts soon, will be a mixture of desk top research, a public questionnaire and some focus groups. The results of the study will inform the Older People Strategic Review to be carried out by the Worcestershire Supporting People Team and feed into Wychavon's housing and other strategies.</p> | <p><b>Chris to suggest the Pershore Area LSP invites Parish Councils to its event on 7 October</b></p> <p><b>Dave to identify anything the LSPs can do to support the youth bus project</b></p> |

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| <p><u><a href="#">Engaging Worcestershire Steering Group</a></u>: has changed its name to the Compact Steering Group. Amended Terms of Reference to include Police and Fire Service. Currently consulting on community involvement and dispute resolution codes of practice.</p>                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                              |
| <p><b>8. Dates &amp; items for next meetings</b></p> <ul style="list-style-type: none"> <li>▪ <b>Thursday, 27 November in Room 23</b></li> <li>▪ <b>Tuesday, 20 January in the Training Room</b> – meeting facilitated by Patrick Clark</li> <li>▪ <b>Thursday, 19 March in Room 23</b></li> <li>▪ <b>Wednesday, 20 May in the Training Room</b></li> </ul> <p><b>All meetings start at 10.30am with refreshments and networking from 10am.</b></p> <p>The meeting on 25 November will include the following items:</p> <ul style="list-style-type: none"> <li>▪ Potential health improvement fund bid</li> <li>▪ Agreement of Community Strategy action plan</li> </ul> | <p><b>All to e-mail other agenda items to Cherrie</b></p>                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                              |
| <p><b>Distribution list:</b></p> <p>Michael Amies: Pershore MTP<br/> Cllr Bob Banks: Worcs CC<br/> Steve Brooker: West Mercia Police<br/> Chris Brooks: Wychavon DC<br/> Bryan Browne: Worcs CALC<br/> Maggie Bryan: Worcs CC<br/> Adrian Moore: H &amp; W Fire &amp; Rescue Service<br/> Fred Davies: Wychavon DC<br/> Lodee Dudley: Worcs PCT<br/> Andy Ford: Wychavon DC<br/> Helen Gray: Wychavon Community Action Partnership</p>                                                                                                                                                                                                                                   | <p>Dave Holland: H &amp; W Fire &amp; Rescue Service<br/> Ilan Hughes: Rooftop<br/> Dave Hemming: Wychavon DC<br/> Mark Jackson: St Richard's Hospice<br/> David Noyes: Evesham MTP<br/> Richard Quallington: Community First<br/> Frances Roberts: LSC<br/> Elspeth Rolls: Community First<br/> Elaine Salter: Wychavon DC<br/> Cllr Audrey Steel: Wychavon DC<br/> Cllr Pam Davey: Droitwich Area Partnership</p> | <p><b>For information:</b></p> <p>Rob Mace: Wychavon DC<br/> Fiona Narburgh: Wychavon DC<br/> Glyn West: Worcestershire Partnership<br/> Richard Davis: GOWM<br/> Wychavon DC Info. Pack<br/> Website @ <a href="http://www.wychavon.gov.uk/communityplanning">www.wychavon.gov.uk/communityplanning</a></p> |