

Apprenticeships Case Study

Giles Williams

Age: 20

ADDER bookkeeping

Level 2 book-keeping / accountancy



1. Why did you choose to do an apprenticeship over university?

I was studying maths and physics at university, but I wasn't interested in the course and I decided that as I was racking up a lot of debt, it wasn't worth my time, so I left to get an apprenticeship. An apprenticeship appealed to me because I could learn, get work experience and get paid at the same time.

2. What have you learnt and achieved by working here?

I do lots of data entry - filing receipts, processing invoices and chasing them up with clients, and communicating with businesses. I was also given the task of looking after our marketing, this includes handling our social media accounts and running our website.

3. What benefits do you think there are to becoming an apprentice?

The work experience you get from an apprenticeship is valuable, it makes future employees much more likely to hire you because you know what it's like to operate in a business. You also have the opportunity to get involved with different sectors of business, for example, I'm managing our marketing as well as doing bookkeeping.

Apprenticeships give you the opportunity to improve your confidence because you're given client interaction from day one. This has been very beneficial to me, as I'm not very good with people.



For more information, visit: www.worcsapprenticeships.org.uk

Apprenticeships Case Study (continued)

4. What advice would you give to people choosing between an apprenticeship and university?

If you can get the same job doing an apprenticeship as you can doing a degree, why would you subject yourself to so much debt when you can get paid doing an apprenticeship? You're valuable to employers if you do an apprenticeship because you're ahead of everyone else who has gone to university.

5. Did you have any negative perceptions of apprenticeships before becoming an apprentice? And have these changed now?

No, not at all, in my opinion, it's a better route to getting employment.

6. Some people believe they will miss out on a social life if they don't go to university. Do you think this is true?

No, almost all of the apprentices I've spoken to and study with seem to have very active social lives. In fact a bunch of them went to the Cheltenham races together. If you're a social person you'll have a social life.

7. Was it difficult to apply for your apprenticeship?

No. I applied for my apprenticeship on gov.uk, and that led me to my training centre, where I was interviewed as part of a screening process. They then compiled a profile about me and put me forward to ADDER, who offered me an apprenticeship.

8. What are your plans for after you finish your apprenticeship?

I hope to progress to a degree level apprenticeship, which will enable me to become a full chartered accountant. At the moment I'm doing AAT level 2 accountancy, which enables me to become an accounting technician.

