

Appendix A - Q1 2017/18 promises performance

Ref	Promise	When by	Lead officer/s	Lead Board member	2016/17 Q4/end of year	2017/18 Q1	RAG status
Priority: People							
Goal: Helping people to be healthy, happy, active and supported							
16/17 P111	Invest up to £5 million in sport and leisure facilities by 2020.	31/03/2020	Jem Teal	Gerry O'Donnell	Commitments have been made for projects to take place over the next few years. On track with this four year promise so far.	The £1.5 million refurbishment of Droitwich leisure centre will be completed this year. We have planned a £3 million extension to Evesham Leisure. Developer contributions for investment in sport and leisure facilities have started coming in and survey work has been undertaken in Droitwich to look for a potential site for a synthetic turf pitch.	Green
16/17 P112	Run a high profile campaign and promote physical activity, cycling and walking opportunities to get more people active.	31/03/2018	Emma Wild and Jem Teal	Gerry O'Donnell	We have run a very successful Facebook advertising campaign, which reached 38,683 people. There were 1,019 clicks through to our online information - which provides information on how to get active. It also resulted in 23 people accessing the free leisure checks and taking up a day's free leisure membership. 15 of those people are now using the leisure centre on a regular basis. This promise has a little extra funding for next year to help push the messages even further.	The summer issue of the WYCHAVON magazine carries a two page promotion on this including a voucher for a free health check and leisure trial. In addition, we ran some forecourt advertising at three different petrol stations. We need to analyse the impact of this work and will look to run facebook advertising again in Q2.	Green
17/18 P113	Work with partners to put on a happiness/wellbeing week of activities across Wychavon focusing on the five steps to wellbeing including mental health.	31/03/2018	Cherrie Mansfield	Gerry O'Donnell		Wychavon Wellbeing Week will take place during the week commencing 9 October 2017. We have started to put together a list of activities that will be promoted during the week to residents and staff and met with interested partners at the start of Q2.	Green
Goal: Supporting people most in need							
16/17 P121	Visit older people in at least 14 rural areas and offer them a range of services and support to help with issues including loneliness, isolation, energy, fire safety, health and independent living.	31/03/2018	David Manning	Gerry O'Donnell	Door knock carried out in Eckington during Q4 along with attendance at a local coffee morning to start to assess alternative delivery methods for next year. Eight door knocks completed in 16/17 with six further events scheduled for 17/18.	Door knock carried out in Bredon and North Claines and attended an event for older people in Childswickham. In addition a follow up door knock was held in Eckington.	Green
17/18 P122	Invest in and work with partners to pilot a three year programme to improve aspirations, health and life chances in the Droitwich West ward.	31/03/2020	Cherrie Mansfield / David Manning	Lynne Duffy		Project started. Initial partner scoping meetings held, project plan developed and shared with key organisations. Resident consultation started, credit union in place on the estate for a three month trial. Key areas of focus for Q2 include exploring opportunities for physical improvement on the estate, working with schools and developing a multi agency approach to working.	Green
17/18 P123	Work with partners to help vulnerable residents on a low income to remain warm and healthy in their homes through replacing inefficient broken boilers, installing heating controls and loft and cavity wall insulation.	31/03/2018	Elaine Salter / Mary Unwin	Richard Morris		We have been working with our partner organisations to promote our Warm and Healthy Homes Assistance. Act on Energy are managing this part of the policy and to date we have completed four boiler installations and have approved a further three.	Green
Priority: Place							
Goal: Keeping the district clean, green and safe							
16/17 P212	Tackle major fly-tipping and take appropriate action in at least 20 hotspots.	31/03/2018	Sharon Casswell	Emma Stokes	We have tackled ten hotspots so far this year which means we are on track to achieve this promise by March 2018. Of the ten sites with the most recorded fly tips in 2016/17 seven entered the top ten for the first time. Three sites have remained in the top ten for three consecutive years and further action will be undertaken at these locations.	We have taken action on 2 hotspots in this quarter and have 2 more identified for quarter 2. There has been a drop in large scale fly tips from 77 in quarter one of 2016/17 to 45 in quarter one of 2017/18. Five additional cameras have been purchased to allow longer monitoring periods at each hotspot site. We are now able to monitor up to six sites simultaneously.	Green
16/17 P213	Improve management of and public access to four Wychavon owned wildlife sites at Droitwich Woods, Stoulton Woods, Avon Meadows and Broadway Gravel Pit through increased community involvement and volunteer action.	31/03/2019	Jim Burgin	Bradley Thomas	Avon Meadows Management Plan reviewed for public consultation. Countryside Stewardship funding for Avon Meadows agreed at circa £50,000 over 5 year period to include for revenue and capital works. Friends group continue to work towards Charitable Incorporated Status. Ongoing community engagement activities at Stoulton Woodland. Developed highway signage to improve road safety and site awareness at Stoulton. Explored opportunities for acquisition of new community woodland at Throckmorton, with Parish Council and Severn Waste/Landfill Communities Funding	Work with community groups has progressed throughout the first quarter. Friends of Avon Meadows have progressed Charitable Incorporated Status and various other wildlife and community initiatives including Bioblitz 2017 (June). In addition, we have worked with Throckmorton Parish Council to secure public ownership of and access to Shorthorn Wood (Exec Board 7 June 2017) This has involved a grant from Severn Waste under the Landfill Communities Fund. Agreeing terms for Management Agreement and Management Plan	Green

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16/17 P214	Adopt at least three new play areas and open spaces in the towns.	31/03/2020	Sharon Casswell	Emma Stokes	Lawley Way Droitwich has been adopted leaving three which are on other estates and we are working towards adoption with no fixed dates as yet.	We have adopted a new play area on the Lavender fields estate in Evesham. This means we are on track to meet this promise with two new play areas adopted so far in total.	Green
16/17 P215	Set up a fund of £24,000 for installing further renewable energy technologies in one or more of the council's buildings.	31/03/2019	Vic Allison	Emma Stokes	No change	This will be picked up as an action in the revised Intelligently Green Plan. We have rated it amber for the time being as there has been no change since Q1 of last year.	Amber
17/18 P215	Introduce a household recycling collection for small electrical items and batteries.	31/03/2018	Sharon Casswell	Emma Stokes		The new recycling collection for small electrical items and batteries will be introduced a little later than envisaged due to the delay in implementing the new waste and recycling contract, which will now commence in February 2018. We are still on track to achieve this promise by the end of the financial year.	Green
Goal: Delivering quality, affordable homes							
16/17 P221	Identify local housing needs and support the delivery of sites for rural affordable housing.	31/03/2020	Elaine Salter	Richard Morris	In Q4 we delivered 48 new affordable homes within the district including 19 in rural areas. Overall during 16/17 we have delivered 231 new affordable homes, of these 103 are in rural locations (45%). NB: There were an additional three units not reported in Q1, all three were in rural areas and have been included in the end of year figures.	Delivered 58 new affordable homes, including ten in rural areas (Inkberrow and Ombersley). Undertaken three housing needs surveys - in Crowle , Ombersley and Elmley Lovett to ensure current evidence of local needs. Continued liaison with developers, Registered Providers and other partners to enable affordable housing delivery.	Green
16/17 P222	Improve the standards of at least 200 private sector homes through giving advice, carrying out inspections, providing support to owners and taking action where necessary.	31/03/2020	Elaine Salter	Richard Morris	In Q4 we resolved seven property complaints bringing the total to 51 during 16/17. We are therefore on track to meet our target of 200 by 2020.	Improved the standards of seven private sector homes in Q1. In addition, we have dealt with 46 customer enquiries, including customer complaints about property standards. Also improving the potential for new landlords who are looking to purchase HMOs in our area, with specific advice on the requirements / standards. We are also promoting our Wychmove scheme to our landlords.	Green
17/18 P223	Set out a plan for our direct involvement in the provision of housing to meet the various needs in the district.	31/03/2018	Vic Allison	Richard Morris		High level business case reported to Executive Board in June 2017 setting out background and next steps for forming a wholly owned housing company. Council approved the proposals in July (Q2).	Green
Priority: Prosperity							
Goal: Attracting businesses and quality jobs							
16/17 P311	Use our investments to support the creation of 400 new job opportunities by March 2020 with a focus on advanced engineering and the agri-tech sectors.	31/03/2020	Phil Merrick / Chris Brooks	Richard Morris	We have supported the creation of 50 jobs in the first year of this four year promise. This figure is set to increase later this year as we see the ongoing developments at Vale Park and Worcester Six.	No new jobs created in quarter one, however developments at Vale Park (Robert Welch) and Worcester Six nearing completion, which should create a number of new jobs.	Green
16/17 P312	Assist at least 100 business start-ups and the growth of existing businesses by helping to deliver an additional Business Enterprise Centre in the district by March 2020.	31/03/2020	Chris Brooks	Richard Morris	The EU funded start up programme will now definitely start in June 2017. This will see an uplift in numbers. All the information in the previous update still applies including the potential for a Business Enterprise Centre at Worcester Six by March 2020.	The start up programme has started and the contractor has already got dates ahead for new business start up workshops at the Civic Centre.	Green
16/17 P313	Invest £25,000 a year for three years to help attract £8 million of European Union funding to support business growth, new businesses, resource efficiency, developing new products and inward investment.	31/03/2019	Chris Brooks	Richard Morris	This promise is on target, with Wychavon funds being used effectively to match the programmes. Ten businesses from Wychavon have received support through the Business Efficiency Programme and two have received Proof of Concept grants.	All the European Regional Development Fund programmes are now active, including start up, growth, proof of concept and business energy efficiency. Wychavon businesses are engaged in all of them.	Green
17/18 P314	Work with Droitwich Brine Heritage Group and businesses to investigate the feasibility of using brine water to create edible salt.	31/03/2018	Phil Merrick	Richard Morris		Trials have been successfully undertaken with Churchfields producing edible salt for use in their products as well as fudge produced by another local company. Long term agreement currently being prepared.	Green
Goal: Improving people's skills to succeed							
16/17 P321	Create ten new work placements and four more apprenticeships at the council to help local people to develop skills and gain work experience.	31/03/2018	Vickie Lee	Richard Morris	Eleven work placements were offered during 2016. Work is underway to introduce a coordinated offer for work placements (including school work experience and DWP work placements) during 2017. The Council employed four apprentices during 2016/17.	We currently employ three apprentices, and five staff in total are completing apprenticeships. Two of these apprenticeships started in 2017/8 and are being funded from the apprenticeship levy, meaning we are half way towards our target of four. A programme of 15 work experience placements has been offered to local schools. Currently two placements have been completed and a further six have been agreed	Green

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16/17 P322	Help at least 30 more young people a year in Wychavon to gain engineering skills and qualifications by supporting initiatives such as the Mechanical Engineering Technology Academy in Evesham.	31/03/2020	Chris Brooks	Richard Morris	There are currently 18 apprentices on engineering courses at Meta, plus 2 on body and paint and others planned in other occupiers of the building. Overall apprenticeship figures for Wychavon are 25% up for the 2nd quarter of 16/17 (academic year) compared to the previous year. However engineering figures within that are level.	There are currently just five apprentices linked directly to Meta. However, £300K has been invested via the LEP into the wider engineering offer at the Evesham campus of Warwickshire College. Meta directors are considering how to develop the organisation to increase numbers. We are rating this promise as amber as there is risk we will not fully achieve the promise to have assisted at least 120 young people by March 2020 as to date we have only assisted 23.	Amber
17/18 P323	Offer support and additional funding to encourage small and medium sized businesses to take on up to 20 new apprenticeships during 2017/18 and 2018/19.	31/03/2019	Chris Brooks	Richard Morris		The recent awareness events were very well attended and there are several companies about to claim their grants.	Green
Goal: Supporting and engaging with communities							
16/17 P331	Work with at least 14 parish councils and community groups to increase awareness of local needs through village health checks and by supporting new and existing local activities.	31/03/2018	David Manning	Gerry O'Donnell	Visits made to two further parish councils. Approval gained for a remodelled Rural Communities Programme to be rolled out for three years after November 17. This will be based on a self assessment model, reducing future reliance upon door knocks.	Attended one parish council meeting about the Rural Communities Programme and met with representatives from five parish councils at a meeting run by Community First in Fladbury. Met BIG lottery and WCC Public Health to discuss opportunities for promotion of the village health check. Began remodelling of the health check. (To date we have worked with 11 parish councils on an individual basis plus around four more over two workshops).	Green
16/17 P332	Promote our services and get councillors out to meet residents and businesses in every ward through our Meet Your Council programme and by attending community events.	31/03/2018	Cherrie Mansfield (ward visits element)	Gerry O'Donnell	The local councillor and officers met residents during a Rural Communities Programme door knock in Eckington. During 2016/17, councillors met residents and/or businesses in 14 out of 32 wards through the Meet Your Council programme. We have given this promise an amber rating as we are now half way through the timescale for this promise. There is still time to fully achieve the promise, but it will require all councillors in wards where there hasn't yet been a Meet Your Council visit to engage.	Councillors in the Dodderhill and Badsey wards met with residents and/or businesses during the quarter. We are now 50% of the way towards achieving this promise. A number of other Meet Your Council events are planned for the summer and early autumn. There is a risk we may not fully achieve this promise by the end of March.	Amber
			Jem Teal (community events element)		No additional roadshows since last quarter. Roadshows start again from May 2017		
17/18 P333	Develop a New Homes Bonus Protocol setting out how we will use funding resulting from recent housing growth to benefit the district's communities and economy.	31/03/2018	Cherrie Mansfield	Gerry O'Donnell		The Localism and Community Funding Advisory Panel held a workshop to consider options for Year 6 and subsequent year's New Homes Bonus and made initial recommendations to the Board, which have been considered. Work was about to start on developing a new New Homes Bonus Protocol when the General Election was called. Work is now on hold until the government announces its policy on New Homes Bonus, so we have rated this promise as amber. We will review our position following the Chancellor's Autumn Statement.	Amber

RAG status tally

Red	0
Amber	4
Green	20
Green - completed	0
No new data available	0
Total	24