

Harvington Submitted Neighbourhood Plan Consultation

RESPONSE FORM

Under Regulation 15 of the Neighbourhood Planning (General) Regulations 2012, Harvington Parish Council has submitted its Neighbourhood Plan to Wychavon District Council. In accordance with Regulation 16, Wychavon District Council would like to invite comments from individuals and organisations on the submitted Neighbourhood Plan.

This consultation runs from 9am Wednesday 24 October to 5pm Wednesday 5 December 2018.

All comments will be made publicly available and identifiable by name and organisation (where applicable). The personal information you provide on this form will be held and processed in accordance with the requirements of Data Protection Legislation. More information on how we will hold your data can be found at:

<https://www.wychavon.gov.uk/privacy-policy>

Please fill in your details in the boxes below:

Full Name: MICHAEL BARBOUR

Organisation (if applicable):

Address (including postcode):

[REDACTED]

Telephone number:

[REDACTED]

Email address:

[REDACTED]

Please state which part of the Neighbourhood Plan (i.e. which section, objective or policy) your representation refers to (please use a separate form for each representation):

TOURISM

Please use the space below to make comments on this part of the Neighbourhood Plan.

Tourism - Harvington may not currently be a “Tourist Destination” as such but could become a Tourism Hub or Centre as a “Gateway to the Vale”.

To achieve this, we would need to establish a “Brand” – perhaps the church steeple which is seen from far and wide could be our trademark. In addition, car parking and visitor information boards, website information and leaflets for distribution to VIC’s and other visitor destinations, would be needed.

Anything that can encourage visitors to the Village will make the 2 pubs, Farm Shop and the shop more viable and sustainable

What can Harvington offer? We perhaps need to look more at the niche market tourist/visitor population – people looking for something different they have not done before or following a hobby/pastime

- A.** Church Tourism – to include visits to the church, developing the church as a start point for the Preedy Trail, Bell Ringing Groups, access to church registers for amateur genealogists
- B.** Walking Groups – develop Harvington as a start and finish point for a selection of walks of varying lengths and interests
- C.** Cycling Groups – as 2 above
- D.** Blossom Trail – a refreshment stop on the Trail for motorists and coach groups. Visit an Orchard and involve the Jubilee Orchard with its varieties of interest as they mature
- E.** Encourage Caravanners, Golfers, Fishermen, Shooters and Boaters to use Village facilities more – a captive market on the doorstep
- F.** Work with Ellenden Farm shop on their seasonal Events
- G.** Develop a series of summer events to encourage visitors and locals to get to know the Village – Village Walkabout, Open Gardens, Asparagus Event linked to local Festival, Beer festivals, Scarecrow Trail

Please use a separate form for each representation.

Please state whether you would like to be notified of the Council's decision on the Neighbourhood Plan proposal:

Yes

No

Please email this form to policy.plans@wychavon.gov.uk or post it to Planning Policy, Wychavon District Council, Civic Centre, Queen Elizabeth Drive, Pershore, WR10 1PT.