

**From:** Fleur Peel [REDACTED]  
**Sent:** 09 December 2022 18:05  
**To:** SWDP - WCC  
**Subject:** The soundness of the proposed SWDPR sites CFS0905sc and CFS0407sc

**CAUTION:** This email came from outside of the South Worcestershire councils IT network - only open links and attachments you're expecting.

Dear Sir/Madam,

I question and also strongly object to the proposed SWDPR sites CFS0905sc and CFS0407sc as they are developments that will obviously have a negative impact upon The Area of Outstanding Natural Beauty, The Hills and Commons and the iconic Easterly entrance to Great Malvern. Malverns attractiveness to tourists, visitors and future residents will be severely damaged and the local economy will suffer.

As someone who grew up in Malvern, spending over 20 years there, I care deeply about the potential impact of these developments.

The views from The Malvern Hills to the East and from the Commons, in particular those abutting Guarlford Road and Hall Green, will be permanently ruined by sprawling housing estates. Additionally increased footfall over already heavily used paths in the area will cause permanent damage.

Please acknowledge the safe receipt of this email.

Yours Faithfully,

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Fleur Peel

[REDACTED]